



February 22, 2010

Dear Vendor:

It's time to think Spring! Genoa's Open Air Markets will be here before you know it, and you are invited to reserve your space now. The market has grown in popularity every year and we are expanding our marketing efforts to bring you more customers in 2010.

This year the markets will again be held in the Municipal Parking Lot at the corner of Main (Rt. 72) and Genoa Streets in downtown Genoa. With more than 10,000 cars driving past every day, this location has great visibility. Parking is located nearby and electricity is available. Spaces are a generous 10 by 18 feet.

In addition to a great location, the success of the Open Air Markets is due to the variety of goods being sold. Vendors selling fresh produce, crafts, flea market finds, new items, antiques and second hand goods are welcome. The fresh produce generally sells out quickly, and other vendors do very well. Nonprofit groups have found the Open Air Markets to be a great place for a fundraiser.

Fees for spaces remain the same as last year.

- Fresh produce sellers: \$10 per date
- For profit individuals selling other goods: \$20 per date
- Nonprofit groups: \$10 per date

This year's markets will be held from 9 a.m. -2 p.m. on the following Saturdays:

May 22	July 24	September 25
June 26	August 28	October 23

**Pay for five dates and get the sixth date free! Plus, anyone paying for five dates may reserve a specific space for the entire season.**

### How to Reserve a Space

Please use the attached form to reserve your space. You may also reserve a space online at our Web site, [genoamainstreet.org](http://genoamainstreet.org). Just go to donations. After you have entered your payment information, put the dates of the markets you want and your 1<sup>st</sup> and 2<sup>nd</sup> choice space in the "note to merchant" box on the next screen. You may also pay by check, cash or credit card using the enclosed form. Call us at 815 784-6961 or email to [genoamainstreet@atcyber](mailto:genoamainstreet@atcyber) if you have questions.

We look forward to seeing you at the Open Air Markets this year.

Sincerely,

Mim Evans  
Executive Director

Enc.

#### Board of Directors

Pattie Marx, President  
Gordon L. Jones, Vice President  
Arlene Erickson, Secretary  
Leslie Tobinsson-Sanderson, Treasurer  
Maria Bennett, Director  
Gene Bradford, Director  
David Glaum, Director  
Michael Haines, Director  
Jim Wilson, Director

#### Executive Director

Mim Evans

#### Advisory Board

Pete Alevras and Ted Aretos  
Owners, Corner Grill on Main

Paul Bafia  
Executive Director, Genoa Township Park District

Evelyn Cooley  
Owner, Wild Thyme Herb Garden

Rick Hoffman  
Hoffman Realty

Richard Kearney  
Developer/Buildings Owner

John Lyon  
President, Kishwaukee Valley Heritage Society

Rick and Maria Mamoser  
Owners, Prairie State Winery

Kevin McArtor  
Resource Bank, Co-owner, Jonamac Orchard

Joe Misurelli  
Administrator, City of Genoa

Joe Richard  
Past Program Manager, Genoa Main Street, Inc.

Scott Wakeley  
Superintendent, Genoa-Kingston Schools

#### Mission

*Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.*

*Genoa Main Street, Inc. is a 501(c)(3) organization and donations are tax deductible to the extent allowed.*