



# ON THE CORNER

November-December 2008

Published by Genoa Main Street, Inc. a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

327 West Main Street • Genoa, IL 60135 • 815 784-6961  
E-mail: [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net) • Visit Our Web site: [www.genoamainstreet.org](http://www.genoamainstreet.org)

## From My Corner

By Mim Evans, Executive Director

We are all concerned about the economic difficulties facing our country, community and families. Here at the Main Street office we have been working on how we can help.

We can provide valuable skills to help you in a job search. Volunteering with Main Street offers *you* the chance to demonstrate leadership skills, develop computer skills, prepare artwork, write articles, demonstrate sales ability through fundraising, show off your organizational ability by working on a project or event, or any number of additional skills. Of course, you will also be demonstrating your community spirit and helping others while building your resume.

We also help by offering inexpensive, family friendly entertainment. Three "Dinner and a Movie" evenings, Harvest Moon Festival, Chocolate Walk and other activities entertained a record number of people this year, and we are planning for bigger and better in 2009.

The Open Air Markets offer an opportunity to earn extra cash by selling your unneeded household items. They are a great way to bring your home based business or crafts to the public. The markets also are the place to stretch your dollar.

We are working to strengthen the businesses located downtown and bring new businesses to Genoa. Avoid expensive drives to other communities by patronizing your local businesses. New businesses downtown will also bring new jobs for Genoa residents.

We once again will sponsor the Food Pantry Raffle at Celebrate the Season. The money raised will help families unable to afford groceries this winter.

We all share the same worries about the economy. We are doing our best to help. Give us a hand by volunteering and you can help yourself while helping your community. Call 815 784-6961 or email [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net).



## You're Invited!

Please join us for Genoa's 10<sup>th</sup> Annual

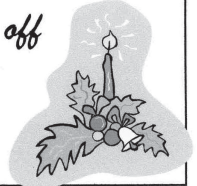
## Candlelight Open House

Thursday evening, November 13, 2008

5 p.m. until the last guest goes home

Free refreshments, door prizes, holiday specials. Kick off your holiday season with an evening of shopping fun!

Hosted by the friendly merchants of downtown Genoa



## Start Your Holidays at Candlelight Open House

Genoa's downtown merchants invite you to be their guest at their 10th annual Candlelight Open House on Thursday, November 13. The fun begins at 5 p.m. and won't end until the last guest goes home.

There will be free refreshments, prizes, and giveaways.

Check out the newest holiday gift ideas and decorating hints. Crumpet's will be open all evening for a real holiday treat.

## G-K United Way Kicks Off Campaign

The Genoa-Kingston United Way knows these are difficult times. No one is immune to the rippling effects felt throughout our nation.

As a result, non-profit agencies in our area need our help. Thousands of Genoa-Kingston residents are served yearly through agencies like the Genoa Food Pantry, Trans Vac, DeKalb County Hospice, Family Service Agency, Ben Gordon, Hope Haven, Safe Passage and others.

We need your help to reach our \$50,000 goal to ensure these services continue for our community members.

### 13 Magic Number

If each household contributes \$13, we will reach our goal and we be able to continue assisting the non-profit agencies who depend on us for funds. \$13 really can make a difference.

Please respond by using the

campaign envelope you recently received in the mail or visit our website: [www.gkunitiedway.com](http://www.gkunitiedway.com) or send your donation to G-K United Way, PO Box 5, Genoa, IL 60135.

## Wonderful World of Christmas is Nov. 9

The 20th annual "Wonderful World of Christmas" craft show is Sunday, November 9, from 10 a.m. to 4 p.m. at the Genoa-Kingston High School.

Visit over 75 crafters, businesses, bake sales and food booths. Over 200 grab bag gifts will be available.

Santa will be on hand from 11 a.m. to 1:30 p.m. Admission is \$1 for adults and .50 cents for children.

There are over 75 chances to win door prizes. A 50/50 cash drawing will be held at the end of the show.

This event is sponsored by the Genoa Community Women's Club.

**LAUGHING CAT ANTIQUES SHOP**  
 415 West Main Street 815 784-3000  
**NEW BUSINESS ON MAIN STREET!**

Genoa has a new antiques store! On November 1, "The Laughing Cat Antiques Shop" opened. Owner Cris Johnson has been buying and selling antiques at area antique malls for the last 20 years before deciding to open her own shop. Cris is being joined by other dealers who rent space in the shop to display and sell their wares. With the diversity of dealers and their specialties, you will find the shop has a wide variety of antiques and collectibles.

The Laughing Cat is in the former home of the in Genoa Post Office and more recently Painted Pony Books. Cris invites anyone interested in selling antiques at Laughing Cat Antiques Shop to call the shop at 815 784-3000.

Stop in and check them out! Shop hours are:  
 Tuesday-Saturday 10 a.m. to 5 p.m.  
 Sunday - Noon to 5 p.m.  
 Closed Mondays

**Wolff & Jeske L.L.C.**  
 Certified Public Accountants  
 Darryl J. Wolff, C.P.A.  
 Kenda J. Jeske, C.M.A.

513 DeKalb Avenue Sycamore, IL 60178  
 Phone: (815) 895-2134  
 Fax: (815) 895-5198

511 W. Main St., Suite 2  
 Genoa, IL 60135  
 Phone: (815) 784-6547

**GLIDDEN AUTO REPAIR**  
 Behind Citizen's Bank Drive-Thru

Tony: 815-784-3566  
 Towing: 815-262-0057

Hours  
 MF 7:30-5:30  
 Sat 7:30-1:00  
 Sun - Closed

115 N. Monroe #1  
 Genoa, IL 60135

**20% OFF ANY SERVICE OR \$10 OFF TOWING**  
 with this coupon



**Victoria's Crossing**  
 Gifts, Home Accessories, Collectibles & Holiday Decor  
**"Journey Through The Holidays 2008"**

Join us on a pleasant journey through the holidays with many stops along the way from now until Christmas.

**PICKUP YOUR ITINERARY AND PASSPORT TODAY!**  
 Your Passport is filled with boarding passes for Victoria's Crossing events, discounts, coupons, entry forms & free gifts you won't want to miss.

**November Stops on Our Journey:**

November 13th - "Candlelight Open House"  
 Beginning at 5 p.m. Thursday Evening  
 Hosted by the friendly merchants of Downtown Genoa

November 28th - "Breakfast With Our Staff"  
 Beginning at 9 a.m., Friday After Thanksgiving

**OPEN 7 DAYS A WEEK**  
 220 W. Main St. Genoa, 60135 (815) 784-2868

**MCR Framing/  
 Cattywampus**  
 228 West Main Street 815-784-9595

**Department 56 Now Available**

Christmas in July (our year-round holiday section) is open at Cattywampus. We feature Department 56, holiday home decor and garden accessories, and terrific retro-Christmas toys (to mention just some of the things). And, we've expanded our pet, kitchen and jewelry sections.

It's all part of our two great shops and more for your personal and gift-giving needs.

Cattywampus - Genoa's home for fun, affordable stuff.

MCR Framing - We frame and preserve anything and everything, but pay particular attention to your special memories.

**Karlsbad Tavern**  
 413 West Main Street 815 784-6336  
**Saturday Prime Rib is Back!**

Stop in Saturday nights December 5 and January 3, for a mouth-watering prime rib dinner from 5 to 9 p.m. Order your choice of the 16-ounce King Cut for \$18.95 or the traditional 12-ounce cut for \$15.95. Dinner includes salad, vegetable, choice of potato and roll. And don't forget, every Friday night is Fish Fry time at Karlsbad.

Hunters, now is the time to enter the Deer Harvest Contest. Bring in your deer and get your picture taken with it for just \$8. The winner will be drawn at the Wild Game Banquet on Thursday, January 29.

**Crumpet's Tea Room**  
 221 West Main Street 815-784-6121

Join us for dinner during "Candlelight Open House" on Tuesday, November 13. Stop in for dinner, scones or a decadent dessert during this special evening. Make sure to come at the top of the hour to see and hear our wonderful assortment of Rhythm clocks!

Join us for a holiday tea this year - there are still some tickets available for our "Victorian Evening High Tea" on Friday, November 21st at 6 p.m. and for our "Christmas Afternoon Tea" on Wednesday, December 10th at 3 p.m. Ring us for details at 815 784-6121.

We also have gift certificates available and plenty of Christmas cheer, so stop by and enjoy lunch with us this holiday season.

Every one at Crumpet's wishes you all a happy holiday and a joyous New Year!

**Reflections**  
 207 West Main Street 815 784-3100

Happy holidays from Reflections Hair Salon! Parties and family gatherings are fast approaching! Make your holiday a merry one with a new hair color or haircut. Sparkle like the tinsel on your tree with vibrant highlights of blonde, mahogany or both. Set up an appointment with Patty or Carolyn to customize the perfect look this holiday season.

Gift certificates are available. Enjoy 20% off all Redken and Hempz products during December.

Call US to shine this holiday season at 815 784-3100.

**20 % Off**  
**Redken & Hempz**  
 products during December!  
 Reflections Hair Salon, Genoa

**ALL NATURAL CHIROPRACTIC**  
 Dr. Mark Jacobs  
 405 W. Main St., Genoa, IL 60135  
 Ph 815-784-4455  
 Cell 815-739-0693  
 DC 109\*417646\*13

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119 N. EMMETT ST. GENOA, IL. "SERVING GENOA SINCE 1970" 8AM-5PM M-FRI

# Genoa Pizza

313 West Main Street 815 784-2911

## Downtown Dining News!

Family-style dining with an Italian touch is coming to Genoa, along with two new specialty pizzas, fresh baked breads and rolls, big-screen TVs and more! And it's all in downtown Genoa.

Eating out becomes more affordable when it is **family style**, and that's the goal of the newest offering from Genoa Pizza. Pull up a chair and check out the dine-in special dinner for five featuring salad, entrée, fresh-baked bread and soft drinks served family style. Each night offers new entrees priced to help stretch the family budget.

**Fresh baked bread and rolls** are joining the marvelous aroma of fresh baked pizza. Whether it's with dinner or surrounding a sandwich, enjoy the fresh taste, warmth and aroma you only get when it's just out of the oven.

Afraid you might miss your favorite TV show or game? Now there are two great **42-inch flat-screen TVs**. So whether it's party time or family time, you can dine in and enjoy the show.

Looking for something different in pizza, try the new specialty pizzas – **spaghetti** and **margarita!** Available in your favorite size and sure to stimulate your taste buds.



New to the menu are more than a dozen flavors of **Edy's** ice cream, including no-sugar selections. Check out pumpkin, the featured seasonal flavor. Deliverable too!

## Serving Since 1975

Part of the community since 1975, Genoa Pizza offers delivery, take-out, dine-in and catering. Lunch specials are available 11:30 a.m. to 2 p.m. Tuesday thru Friday, with dinner specials Sunday thru Thursday.

Not sure what to order, just ask Nick or Carlo for their recommendations for pizza, hot sandwiches, deli sandwiches, grilled panini, desserts and soft drinks. Beer and wine also are available.

**David W. Gingerich, LUTCF**  
Investment Solutions Representative  
david.gingerich@countryfinancial.com

305 W. Main Street  
Genoa, IL 60135  
Life | Long Term Care | Disability | Commercial | Home | Auto

tel (815) 784-6688  
fax (815) 784-3096

# POPPY SEED PRIMITIVES

316 West Main Street 815-784-4212

[www.poppyseedprimitives.com](http://www.poppyseedprimitives.com)

The holiday season is just beginning and what a great time to start shopping for all of the family and friends on your list. A wide assortment of gift ideas is available including stocking stuffers priced at \$10 and under. Shop early for the best selection and stop in often to see what's new.

Looking for new ideas to decorate your home for the holiday season? We have a variety of wreaths, garland and ornaments to get you started. There also are plenty of santas and snowmen to add to your collection.

Mark your calendars for these holiday events:

- **Holiday Open House** - Thursday, November 6, 5-8 p.m.
- **Candlelight Open House** - Thursday, November 13, 5 p.m.
- **Celebrate the Season** - Friday, December 5, 5-8 p.m.

Don't have time to shop???? Gift certificates are always available.

Wishing you a safe and happy holiday season.

## CUTTERS & CO. FAMILY HAIR CARE

225 West Main Street 815 784- 3306

Do you hate getting up in the dark and then driving home in the dark?

Brighten your days with a new FAB color or an edgy cut & style at Cutters. We have been serving Genoa for 20 years and guarantee we can give you the look you want!

Make an appointment or phone for a free consultation. Also look for our "2 Buck" coupons around town and in our salon. They are good through 1/15/09 (limit one coupon per customer per visit).

**\$2 Off Your Next Visit to Cutters!**

Coupon good thru 1/15/09

(Limit one coupon per customer per visit)



## NAPA/Genoa Auto Parts

330 West Main Street

815 784-3300 or 815 784-4600

## NEW BUSINESS ON MAIN STREET!

My name is Dave Baker. My wife Sandy and I are the owners of the new Genoa NAPA store. Sandy and I, as well as our kids and grandchildren, have been getting the store up and running and are very happy with the results.

I have more than 25 years in the auto repair business starting as part-timer in a gas station and working my way up to parts and service manager at dealerships. With the kids gone, Sandy and I decided to pursue our dream of owning our own business.

A NAPA store was our first choice since NAPA has been in business since 1925, and its slow, steady growth makes it a strong company and a good bet whether you are buying a pair of wiper blades or buying a business.

## Local Focus

We have six employees, all from the area. The Genoa store is managed by Ed Lubas. Our counter staff is A.S.E. (Automotive Service Excellence) certified and has many years of experience with NAPA and car and truck repair.

Our inventory gives us the service level of a big store with the personal attention and local feel of a community business. The NAPA connection gives us access to almost 400,000 part numbers, far more than any of our competitors, plus a nationwide warranty.

Stop in to say hello. Ed, Wayne, Greg, Courtney, Brad, and Dave are here to help and want to meet you.

**State Farm®**  
Providing Insurance and Financial Services  
Home Office, Bloomington, Illinois 61710



**Jack Godde LUTCF, Agent**



318 W Main, Suite 1  
Genoa, IL 60135-5402  
Bus 815 784 3337  
Toll Free 800 962 4971  
jack.godde.b0bz@statefarm.com  
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**United Way**



Genoa-Kingston United Way

## **NEWS NOTES:**

### **Markets End Great Season**

Last Spring new banners went up on Main Street. They publicized monthly Open Air Markets held May through October. Maybe it was the banners, or the great location right on Main Street or the mix of vendors. Whatever the reason, this year's six markets were a big success. There were more vendors and more shoppers. There was food and sometimes entertainment. Each market brought something new as well as regulars you could count on.

We hope you all enjoyed this year's Open Air Markets. If you didn't get a chance to come downtown for one this year, they'll be back next year. See you the fourth Saturday in May, 2009.

### **Food Pantry Raffle Set**

Genoa Main Street's popular holiday fundraiser, the food pantry raffle, will be held on Friday, December 5 from 6-8 pm. Visit the lobby of Citizens First National Bank during the week after Thanksgiving to view the great items donated by local merchants.

Then come Friday evening to try your luck at winning your favorites. Buy your tickets and drop them in the bags for the items you want to take home. The winners will be drawn at 8 p.m. You do not need to be present to win. Proceeds will be donated to the Genoa-Kingston Food Pantry.

### **GMS Finalist for State Awards**

Genoa Main Street, Inc. has been named a finalist for two statewide awards. "The Wet Paint Project" and "Dinner and a Movie" will compete against projects from around the state. The winners will be announced at the Illinois Main Street conference in Decatur on November 13.

Several Genoa Main Street board members will be on hand for the announcement and to attend educational seminars on a variety of topics. Genoa Main Street has won a dozen state awards for a variety of projects since its recognition in 1996.

## **Business Opportunities**

### **For Rent**

119 West Main Street-Rear  
225 sq ft plus storage. Newly painted.  
Perfect for contractor or small office  
Private entrance with deck.  
\$250/month  
Call Jamie Ullmark 815 784-5554

### **For Lease**

Retail/office  
107 North Monroe Street  
Updated interior  
1,700 sq ft — \$695/month  
Contact Dick Kearney at 815 784-2409  
or 815 757-4400

### **For Lease**

Former city hall with 3,900 sq ft, can be split into +/- 2,000 sq ft  
2,100 sq ft metal building also available.  
Contact Joe Misurelli at 815 784-2327

### **For Sale**

201 West Main Street  
Prime Corner Location  
2,300 sq ft 1st floor commercial with 3 leased apartments above.  
\$269,500  
Contact Trademark Properties  
815 784-4582

### **For Rent**

Main Street frontage  
113 West Main Street  
Suite A — 1,250 sq ft — \$700/month  
Suite B — 1,500 sq ft — \$800/month  
Suites share off-street parking and loading dock.  
Call 815 784-4582

### **For Rent**

511 W. Main St., suite 2  
Approx. 500 s.f.  
Nicely finished office space  
Contact Trademark Properties  
815 784-4582

## **OUR NEWEST SUPPORTERS**

**HARVEST MOON SPONSOR** (\$250)  
Custom Aluminum Products

**TRACTOR RUN SPONSOR** (\$100)  
Nesler/Krueger Farms

**STAKEHOLDER** (\$100 or more)  
Joanne Burrows

**INDIVIDUAL** (\$25 or more)  
Linda Underwood/  
Century 21-New Heritage

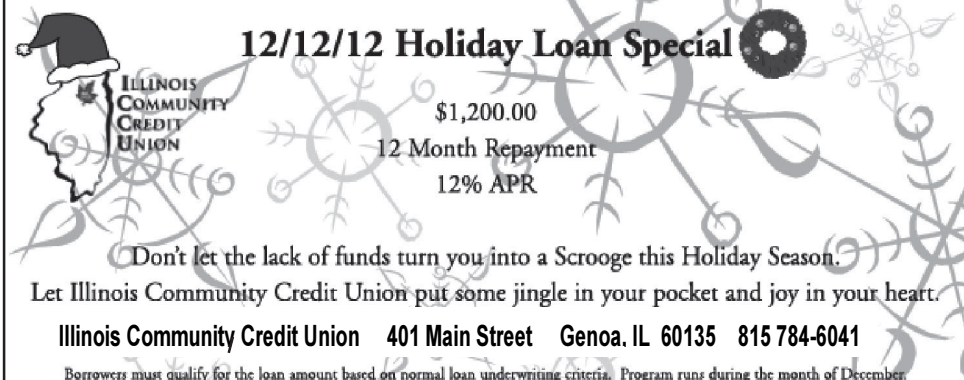
To support our work in the community, send year-end donations Genoa Main Street, Inc, 327 West Main Street, Genoa, IL 60135



You are cordially invited to the.....  
10th Annual  
"Candlelight Open House"  
Hosted by the friendly merchants of  
Downtown Genoa  
Thursday Evening  
November 13th, 2008  
beginning at 5:00 p.m.  
Come share this festive  
evening with us.  
Crumpet's Tea Room will be open  
on this special evening on a first  
come first serve basis.

## **Surprise yourself!**

Shop downtown Genoa and fill your holiday stockings while saving on gas and supporting local merchants and employees who live here just like you and your family!



**12/12/12 Holiday Loan Special**  
ILLINOIS COMMUNITY CREDIT UNION  
\$1,200.00  
12 Month Repayment  
12% APR  
Don't let the lack of funds turn you into a Scrooge this Holiday Season.  
Let Illinois Community Credit Union put some jingle in your pocket and joy in your heart.  
Illinois Community Credit Union 401 Main Street Genoa, IL 60135 815 784-6041  
Borrowers must qualify for the loan amount based on normal loan underwriting criteria. Program runs during the month of December.