



ON THE CORNER April-May-June 2009

Published by Genoa Main Street, Inc. a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

327 West Main Street • Genoa, IL 60135 • 815 784-6961
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From My Corner

By Mim Evans, Executive Director

I will bet you don't know Genoa Main Street, Inc. is your partner in these difficult economic times. Let me explain.

We are creating our own stimulus program for downtown. We are well into the planning phase for a small business incubator. The incubator will be a building housing several start up businesses. The businesses will pay below market rent, share some costs and receive expert support to help them get established. The incubator will help create jobs, increase the tax base, bring more people downtown and fill empty space. It will help establish Genoa as a center for innovation — *the place to go with a good idea.*

We provide free entertainment close to home for you and your family. We have three terrific movies planned. The markets begin in May. Harvest Moon Festival will return in September. Before you know it, we'll be opening the ice rink again.

We can help you build your resume. We can provide opportunities with office skills, design work, construction, landscaping, and computer skills. Whatever you are looking for, there is probably a Main Street project that fits your needs. In addition, giving back to the community is always a good resume builder.

Genoa Main Street, Inc. has been a reliable partner with the Genoa community for 12 years. We have a great track record of providing a lot for a little. We rely on volunteer labor and donations for our projects.

However, some things require cold hard cash. Things like insurance, office supplies, compensation for one half-time staff person, and printing this newsletter.

It is no surprise that donations are down significantly.

If Genoa Main Street and all we do is of value to you, please make your donation with the form on the back page.

Main Street Welcomes:

Corner Grill

137 West Main Street 815 784-2233

Please welcome Main Street's newest business -- Corner Grill on Main. Owners Ted Aretos and Pete Alevras are opening Genoa's newest dining location specializing in lunch and dinner.

Opening is mid-April. For updates, go to www.genoamainstreet.org.

The menu promises a selection of both new and traditional items, ranging from gourmet burgers to wings, ribs, chicken and shrimp.



Pete Alevras (left) and "TJ" Aretos hang photos in the dining area of their new Corner Grill at 137 West Main Street.

Summer Dinners & Movies Return

Movies on Main Street return this summer for their 13th season, and

Reserve Your Space Now!

Markets Start May 23

The Open Air Markets return the fourth Saturday of every month, May through October from 9 a.m. to 2 p.m. The first market is set for May 23.

Located in the municipal parking lot at the corner of Main and Genoa Streets in downtown Genoa, space rental rates are just \$20 each. Plus, get one free space for every five paid spaces. Non-profit organizations and individuals selling primarily fresh produce pay only \$10 per space.

This year, we welcome **Kishwaukee Community Hospital** as our market sponsor.

New this year is the option to reserve the space of your choice when you pay for the entire season. In addition, credit cards are now accepted for space reservations.

The markets have grown in popularity every year, and sometimes reached capacity last year. This year should be bigger and better than ever, so reserve your space now. Call the Main Street office at 815 784-6961 for more information.

Dinners on Main Street return for their 2nd season.

All the movies and dinners will be held in the municipal parking lot at the corner of Main and Genoa Streets. The feature-length movies will start at dusk and are free, as is the popcorn. A variety of other refreshments will be available for purchase.

Be sure to come early for the great family-priced dinner before each movie. There will be games and contests between the dinner and movie for a fun evening of close-to-home entertainment.

Dinners & Movies Schedule

Happy Feet

Saturday, June 27

Sponsored by

Genoa Auto Parts/NAPA

Kung Fu Panda

Saturday, July 25

Sponsored by

Midwest Martial Arts Academy
and Resource Bank

Monster House

Saturday, August 22

Sponsored by

Unlimited Performance and
Kish Health Family & Specialty
Care of Genoa

Pete's Castle & Marathon

104 West Main Street 815 784-4060

Stop in and "Get the Scoop"

Happy spring! Here at Pete's Castle, we've been working hard to bring the good things back and improve overall!

We are back to serving hot breakfast sandwiches and good ol' biscuits and gravy! You can dine in or get some carry out!

"Get the Scoop" reopens for its second season May 1!

We have a lot planned for opening day. There will be a coloring contest for all ages up to 13. Stop in and pick up a coloring sheet starting April 1 and return it by April 24. There will be five winners in each age category.

Winners will be announced on "Get the Scoop" May 1. Each will receive a certificate for a free ice cream.

Get 25 Cents Off

Bring this article in opening day and receive 25 cents off any ice cream cone! We also will be offering premium ice cream cakes made to order! They are great for birthdays, graduations, Mother's Day or any other special event.

Watch our calendar of events for more great fun and specials.



JAMIE ULLMARK AGENCY

119 WEST MAIN STREET
GENOA, ILLINOIS 60135


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784-3366

David W. Gingerich, LUTCF
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Life | Long Term Care | Disability | Commercial | Home | Auto

tel (815) 784-6688
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PRAIRIE STATE WINERY

217 West Main Street 815 784-4540

Winery Gets a New Look!

During the past year we have gone through many new, exciting changes. We expanded our production facility and bottling room, began the installation of the first of our green energy initiatives, remodeled our Barrel Room, created new events, hired new staff, and released new wines. As spring arrives we are pleased to announce our next big change!

Over the winter we completed work on our new logo and Web site. As we move into our second decade of business on Genoa's Main Street, this new logo reflects the direction of the winery.



Visit Us on the Web

At www.prairiestatewinery.com, you can find out about new wine releases, events we are attending, where you can find Prairie State wines in the region, and activities here at the winery. Sign up to be on our email list and get more news.

It's an exciting time at the winery as we make changes and continue to grow our business. We hope you like the new look!

Balance Chiropractic & Wellness

Hilda Hattar, D.C.

438 West Main Street 815 784-4346

With massage therapy having so many benefits on the body such as relaxation and reducing pain, everyone is in need of a massage. Our practice welcomes our new massage therapist **Jamie Smith**.



She joined our office in January after completing the massage therapy program at Kishwaukee College. A licensed and board certified massage therapist, Jamie also assists Dr. Hattar with physiotherapy and massage, which is often part of treatment.

Jamie offers Swedish, Deep Tissue and Trigger Point massages.

Gift certificates are available. Sessions are \$35 for 1/2-hour and \$55 for 1-hour. Mention this article and receive \$5 off a 1-hour massage.

We are open early evenings and every other Saturday. Call 815-784-4346 and make your appointment today!

MCR Framing/ Cattywampus

228 West Main Street 815 784-9595


Come feel our softer side. We have a terrific collection of the "softest plush toys in the known universe!" They are just part of the fun and colorful stuff we have added for spring and summer!

Reach out and touch one for yourself. Pick from our "zooful" collection including cats, dogs, chickens, sheep, moose (or is it meese) and even octopuses. Why just one? Take home an ark full.

Also, check out our new kitchen and table linens. Soft and in many great colors, they will brighten your counters and tables.

We're moving one block west to the historic "Pacific House."

Watch for our opening date in the paper and at www.genoamainstreet.org.



ILLINOIS COMMUNITY CREDIT UNION

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W. Main St.
Genoa, IL 60135
Ph. 815-784-6041
Fax 815-784-6284
Diane@ilcomcu.org

Diane Lannom
Genoa Branch Manager

Walk-Ins Welcome



Family Hair Care
225 W. Main Street, Genoa, IL 60135
Telephone (815) 784-3306

Jim Wilson
Financial Advisor

Edward Jones
MAKING SENSE OF INVESTING



308 W. Main Street
Genoa, IL 60135
Bus. 815-784-3734 TF. 800-467-0105
Fax 866-273-7640
jim.wilson@edwardjones.com
www.edwardjones.com

Genoa Public Library

232 West Main Street 815 784-2627

Our "What's On Thursday" program for 1st through 5th graders has launched! The program started April 9, and ends May 14. Mark your calendars for these dates, from 3:45 to 4:15 p.m. **SHHH!!! It's a surprise program each time!!!**

Story Hour for preschoolers continues on Wednesday mornings through May 13. Each program is a half an hour, but lots of the moms and dads stay longer so their children can play and the parents (and grandparents) can talk.

READ on the Wild Side, the Summer Reading Program, starts Monday, June 22. Watch for more info on this in May. This year the program is for preschoolers through 8th grade.

Adults are always welcome to join the **Reading Club** which meets the last Monday of each month (exceptions are on May 25 and December 28, which meet a week earlier due to holidays). Come at 7 p.m. for our lively discussions. New members are always welcome!

If you are a 'tween or teen who would like to start something for your age group, please talk to Jim.

For library hours, visit our Web site at www.genoalibrary.org.

Donate \$25 or more to Genoa Main Street and receive a free downtown discount card!

Plus, you can get five votes for your favorite scholarship candidate for each dollar donated. Just tell us their name. See form on back page.

GLIDDEN AUTO REPAIR

Behind Citizen's Bank Drive-Thru

Tony: 815-784-3566 Towing: 815-262-0057	20% OFF ANY SERVICE or \$10 OFF TOWING with this coupon
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Hours
 115 N. Monroe #1 MF 7:30-5:30
 Genoa, IL 60135 Sat 7:30-1:00
 Sun - Closed

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Crumpet's Tea Room

221 West Main Street 815 784-6121

*Lunch, dessert or tea,
 Crumpet's is the place to be.*

Some new things are happening at Crumpet's. Look for new menu items as well as the return of past favorites. Also, new and unique Rhythm Motion Clocks are arriving soon.

And we are back to our regular hours — Monday thru Saturday — and welcome showers and private parties on Sundays.

Join us for a "Summer Evening High Tea" on Friday, July 17 at 6 p.m. Advance tickets are required. Ring us at (815)784-6121 for tickets. And it's not too early to reserve holiday tea tickets. Check our calendar at www.rockfordillinois.com for a list of all tea dates.

Remember, with the beautiful weather coming, we will be happy to do carry-out lunches to enjoy in the beautiful courtyard at Victoria's Crossing.

Plus, when enjoying your meal or treat, be sure to vote for your favorite student for the scholarship award.

Happy Spring!

Wanted: Business Start-Ups

If you are thinking of starting a business, Main Street's new business incubator might be the place to be. The incubator will be located in a downtown building and offer several start-up businesses extra support until they get established, including reduced rents, shared expenses and technical advice.

Businesses that start out in an incubator have a much higher survival rate than those that start out on their own.

We have put together a terrific team to help make the incubator a reality. Project supporters include Northern Illinois University, Kishwaukee College, State Farm Insurance, Genoa Area Chamber of Commerce, DeKalb County Economic Development Corporation and City of Genoa.

Please call the Main Street office at 815 784-6961 if you are interested in learning more about the incubator.

Victoria's Crossing

Fine Gifts, Home Furnishings, Accessories and Collectibles

Spring is here and summer is just around the corner. Victoria's Crossing is all decked out with an excellent array of new spring and summer items including beautiful wreaths, florals, garden decor and lamps. Check out our new boutique area of handbags, flat wallets, jewelry, scarves, hats and blingy newsboy caps and visors. George is busily working on getting the courtyard ready for opening in early May. We promise it will be as beautiful as ever.

Monday - Saturday 10:00 - 5:00 Sunday 12:00 - 5:00
 220 West Main Street Genoa, Illinois (815)784-2868

Reflections

Hair Salon



Formal Styling, Manicures & Pedicures
 Body waxing now available

(815) 784-3100
 207 W. Main St. Genoa IL 60135

Poppy Seed Primitives LLC

A simple gathering
 of Antique &
 Primitive Treasures



815.784.4212
 316 West Main Street, Genoa Illinois
 Store Hours: Monday - Friday 10 - 5 & Saturday 10 - 4
poppyseedprimitives.com

Main Street High School Scholarship Voting Now Underway

Voting for the 2009 Main Street scholarship candidates is off to a fast start with more than 11,400 votes cast in the first two weeks.

Nineteen Genoa-Kingston High School graduating seniors are vying for the \$1,000 scholarship sponsored by Genoa Main Street, Inc. and 22 participating Genoa businesses.

You can help select the recipient of the scholarship by casting your votes for the applicant of your choice. Just go to any of the sponsoring businesses and make a purchase. Each dollar you spend earns you one vote.

Look for posters in sponsoring businesses to see applicants' names and photos. Tell the salesperson who you want to vote for and they will

The Red Hats Are Coming!

Friday, April 24, Genoa will again see red, hats that is, as Red Hat chapters from northern Illinois and southern Wisconsin return for the third annual Red Hat Day.

This year, Red Hat Day is being sponsored by **Resource Bank**.

In keeping with this year's theme of finding Genoa's treasures, there will

record it. Vote as often as you like until May 15 at the following sponsoring businesses:

Citizens First National Bank
Crumpet's Tea Room
Cutters & Co. Family Hair Care
Edward Jones/Jim Wilson
Genoa Auto Parts/NAPA
Genoa Pizza
Kingston Mutual Insurance
MCR Framing/Cattywampus
Pete's Castle/Marathon
Poppy Seed Primitives
Prairie State Winery
State Farm Insurance
Victoria's Crossing
Wild Thyme Herb Garden

Additional sponsors include:

BNP Self-Storage
Custom Aluminum Pro



be an indoor flea market featuring second-hand goods, crafts and antiques.

The market will be held from 9 a.m. to 3 p.m. at Main and Washington Streets in the former Illinois Community Credit Union building.

Market Open to Public

The market is open to the public as both buyers and sellers. Call the Main Street office at 815 784-6961 for details or space reservations.

The ladies also will be treated to merchant specials, a great lunch, a visit by cookbook author Jasmine Rose and other activities.

Genoa's gentlemen again will be dressed in their finest to welcome the ladies and escort them around town.

Hill's Tap
Installation Services
KishHealth Family & Specialty Care
Nicor Gas
S&A Maintenance
Unlimited Performance

This year's candidates are:

Aaron Gingerich	Keith Franklin
Allie Zachwieja	Kim Giannoni
Alyssa Pennington	Kristin Orozco
Andrew Brown	Kyle Wewetzer
Caly Crouch	Megan Bussen
Britni Michael	Nicholas Smith
Chris Higgins	Rebecca
Hannah Dillett	DenBraven
Kara O'Herron	Rebecca Joos
Kathryn Graff	Shaina Rogers

Coming! A New Park on Main Street

What to do after building an ice rink? How about a park?

Thanks to the generosity of Bob and Barbara Briscoe, their vacant lot downtown will soon be a park.

Volunteers are needed to help with the lot between Genoa Café and Cutters & Co. Family Hair Care on the north side of Main Street.

The park will feature native plants and eco-friendly gardening techniques. It will be a great place to enjoy lunch, watch downtown activities or just take a break.

Call 815 784-6961 or e-mail us at genoamainstreet.atcyber.net if you can help with the construction or upkeep. We also are looking for donated plants, mulch, topsoil, lumber, paving material, and benches.



Genoa Main Street, Inc. 2009 Individual & Family Partnership Campaign

To support Genoa Main Street, Inc.'s efforts, check a partnership level below, complete the form and return it with your contribution to Genoa Main Street, Inc. 327 West Main Street, Genoa, IL 60135.

Please make your check payable to Genoa Main Street, Inc. See below to pay by credit card.

Donate \$25 or more and receive a free downtown discount card!

\$25 \$50 \$75 \$100 Other Amount (\$_____)

For details on Business and Sponsorship Levels, call the Genoa Main Street Office at 815 784-6961

Name: _____ Street: _____

City: _____ State/ZIP: _____ Donation Amount: \$ _____

Telephone: _____ E-Mail: _____

To pay by credit card, go to our home page at www.genoamainstreet.org, or complete this section and mail to us.

Card type MC Visa Discover American Express Card # _____ Exp ____/____
Security Code (last 3 digits on back of Visa, MC, Discover, or 4 digits on front of American Express.

Genoa Main Street, Inc. is a 501(c)(3) organization and donations are tax deductible to the extent allowed.