



Genoa Springboard: Where Business Begins

Pre-Application

Thank you for your interest in Genoa Springboard. Genoa Springboard is designed to help you, the entrepreneur, begin and maintain a successful business in downtown Genoa. Genoa Main Street, Inc. and its partners founded Genoa Springboard in order to achieve several goals. These include:

- Encourage the start up of new businesses downtown
- Find tenants for available buildings
- Create jobs
- Bring more people downtown to benefit both new and existing businesses
- Strengthen the tax base

In order to save you time and effort, we are asking prospective Genoa Springboard tenants to answer a few questions before submitting a formal application. This will enable us to ask only those businesses which are a good fit for the first round of the incubator to submit a complete application. We will review pre-applications as they are submitted and respond to you in fourteen days or less. Final applications will consist of a completed business plan. You will receive a list of items to include when your pre-application is approved.

Please contact the Main Street office at 815 784-6961 or genoamainstreet@atcyber.net if you have any questions regarding Genoa Springboard or this pre-application.

Please answer each of the following questions.

Business Name: _____

Names of partners in the proposed business: _____

Name of person completing this pre-application: _____

Address: _____

E-mail Address: _____

Telephone: _____

1. Please describe the business you are proposing to open.
2. How much space (s.f.) do you estimate you will need?

3. Does your business have any special needs such as major equipment, extensive parking, specific hours of operation etc.?
4. Is this business presently in operation and if so, how long has it been in operation?
5. What are your personal goals for this business (ie., will it be your full-time occupation, is this an expansion of a home based business, is this a second location, will you be selling online, etc.)?
6. Why are you interested in locating in Genoa Springboard?
7. What kinds of businesses would compliment your business as other Genoa Springboard tenants?
8. Where do you see your business five years from now (location, size, ownership, products, etc.)

Please attach an executive summary of your business plan. If you do not yet have a business plan, submit the pre-application and indicate when a plan will be completed. There are several templates for business plans available on-line at no charge. Assistance in plan preparation is also available at no charge from various sources. Please contact us for suggestions if you need assistance.

Thank you for your interest in Genoa Springboard. Mail your completed pre-application and business plan executive summary to: Genoa Main Street, Inc., 327 W. Main St., Genoa, IL 60135.

You may also e-mail it to: genoamainstreet@atcyber.net, or fax it to : 815 784-2239.