



ON THE CORNER

June/July 2007

Published by Genoa Main Street, Inc. a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

327 W. Main Street • Genoa, IL 60135 • 815 784-6961
E-Mail: genoamainstreet@atcyber.net • Visit Our Website: www.genoamainstreet.org

From My Corner

By Mim Evans, Executive Director

There's no question about it. Main Street volunteers put together great events.

This year has seen the first annual Quilt Walk and the first Red Hat Day. The just completed first annual Main Street Scholarship was a huge success.

Main Street volunteers have a wonderful slate of events planned for this summer. Everything will be bigger and better, more fun and more interesting than last year.

The **Open Air Markets** have a great new location. There will be more fresh produce as well as other exciting vendors.

Movies on Main Street will offer four great films. New this year are themed activities before each movie.

The **50/50 Raffle** will bring excitement to events all summer long as we watch the prize pool grow.

Genoa Days is always fun, and later in the summer there will be **Pioneer Weekend**.

However, no matter how much planning and work goes into each event, and it's a lot, no event is a success without you. The final, essential ingredient to a great event, is **PARTICIPANTS!**

The Quilt Walk needed your quilts and your interest in viewing them. The Red Hats had to come to town and the scholarship contest needed voters.

The markets won't be much of success without shoppers, and the movies won't be much fun without viewers. And what would we do to decorate your wheels if no kids showed up with bikes?

So don't let those great Main Street volunteers down! Come! A great event is just one ingredient away, and that's **you!**

*We have a new phone number!
It is a direct line. Just dial us at
815 784-6961!*

Movies on Main Street:

New Titles, More Fun Than Ever This Summer

Get ready for some exciting entertainment as this year's Movies on Main Street get underway. Not only are the movies terrific, but there will be special activities to go with each one.

The schedule is:

June 23 - Ghostbusters

S'mores and more marshmallow and slime fun! Our first movie of the year is sponsored by Resource Bank.

July 7 - Back to the Future

'50s Night with costumes, contests, cars and music

July 28 - My Big Fat Greek Wedding

Date Night with a catered dinner before hand

Sellers and Buyers Wanted for Open Air Markets

Main Street's Open Air Markets kicked off another great season on May 19 at a fabulous new location — the Municipal Parking Lot at the corner of Main and Genoa Streets.

The new location has great visibility, some shaded spaces and electricity for vendors.

Shoppers will find fresh produce at every market, as well as antiques, crafts, home business products, flea market finds and collectibles. Don't be surprised to find something unexpected at each market, such as a cool

August 25 - Little Big League

Baseball Night with a ballpark supper and skill contests

All movies are free. Just bring a chair or blanket, or pick a spot on the hay wagon. Movies begin at dusk in the Municipal Parking Lot at the corner of Main and Genoa Streets.

While refreshments will be sold, popcorn is still free!

Tickets will be sold for the dinners preceding My Big Fat Greek Wedding and Little Big League. Watch for details as they become available.

For more information call 815 784-6961.

car for sale, or a cute cat or dog looking for a new family and a home.

Spaces are reasonably priced at \$20. Non-profit groups and farmers selling fresh produce only pay \$10. Home gardeners may use our community space for free! So clean out that basement and gather up your garden's bounty to make a few bucks!

Let us do the publicity and enjoy a day downtown with your neighbors.

Remaining market dates are June 23, July 28, August 25 and October 6.

They are held from 9 a.m. 'til 2 p.m. Call 815 784-6961 for your space.

Genoa Days Alert! Dress Up Bikes; Loosen Up Muscles!

Two popular Genoa Days events, Decorate Your Wheels and the Business Tug of War, will return on Wednesday, June 13 starting at 5:30 p.m. and at 6:30 pm.

All kids are invited to decorate their bikes, trikes and wagons. Prizes will be awarded to the best entries. Bring
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50/50 Raffle Grows!

Get Tickets Now

Keep an eye out this summer for your chance to buy tickets for the biggest 50/50 raffle you're likely to see anywhere. Genoa Main Street, Inc. will be selling tickets at events throughout the county all summer.

The prizes have months to grow, potentially reaching thousands of dollars. Tickets are only \$2 each, or three for \$5. Call 815 784-6961 if you'd like us to sell tickets at your event.

Balance Chiropractic & Wellness Center

Hilda Hattar, D.C.
438 West Main Street 815 784-4346

A Happy & Healthy Pregnancy

Being pregnant should be one of the most wonderful moments in your life. During those nine months, our bodies go through much change to accommodate the growth of a human inside of us. In November of 2006, my husband and I were pleased to find out that we were expecting our first child. Here are some guidelines to take to heart if you are expecting or trying to conceive that I have followed throughout my pregnancy.

- Be sure to take a prenatal vitamin that has at least 400 mcg. of folic acid, and 30-60 mg. of iron and 150-200 mg. of calcium.
- Get plenty of rest, get at least 30 minutes of moderate exercise 3-5 times/week and eat healthy foods to nourish you and your growing baby.

There are several benefits to chiropractic care during pregnancy including:

- Maintaining a healthier pregnancy
- Controlling symptoms of nausea
- Increasing the likelihood of full-term delivery
- Reducing the time of labor and delivery
- Relieving back, neck and joint pain
- Preventing a potential caesarean section

For anyone who is interested in more information on how to have a healthy pregnancy, call our office at 815 784-4346 for a complementary consultation.

Victoria's Crossing

220 West Main Street 815 784-2868

Home Accents, Furnishings, Gifts and Collectibles
New Orleans Outdoor Courtyard

Open Seven Days a Week
Mon – Fri 10 a.m. – 6 p.m.
Sat 10 a.m. – 5 p.m. Sun Noon – 5 p.m.

The Birds are happy! Our courtyard is now open. The flowers are blooming, the fountains are flowing and the music is playing. Now remember, our courtyard is not just for the birds. Come and enjoy a little piece of heaven right here in downtown Genoa. Call a few friends, pick up a "to go lunch" from Crumpet's and a bottle of wine from Prairie State, bring them to the courtyard, and you have the makings of a memorable afternoon.

Our store also is a wonderful place to visit. It's full to the brim with a wide variety of items to brighten up your home for summer, including many lovely floral and garden accessories as well as gifts for all friends, family and ages. If you've never been here before, you're in for a treat.

There's something new beginning July 1. All Tuesdays will become Senior Citizen Day. Senior citizens will receive a 10% discount on all purchases made on Tuesdays.

Wild Thyme Herb Garden

438 West Main Street 815 784-4237

Shop here during GENOA DAYS and enter a preview drawing of the goodies offered at the classes coming up this summer.

Mark your calendar for June 21, Summer Equinox. The class offered that night is "All things Lavender." Take home a sampling of food, skin care, home care, and aromatherapy. This is a great way to start the summer with lavender on hand and as a traveling companion.

Also mark your calendar for July 24. Come to a tea party class. "Drink Your Tea and Eat it Too." We will be making lemon balm pound cake, cardamom cakes, and apricot sage teacakes. Use these ideas for your summer parties.

The class fees are \$10 each and include all supplies. Reservations are required. The raffle winner for the garden fair during Herb Week was Wendy Kross from Elgin. Wendy attended every class and was a great participant. Victoria Lancaster won the facial from Tranquil Therapies. Thanks to everyone who attended. We will do this again next year, and continue to offer classes by local experts regularly.

Genoa Public Library

232 West Main Street 815 784-2627

Registration is underway now for "Mission Read", this summer's theme at the Genoa Public Library. The six-week program begins June 18 and is designed for ALL ages — from senior citizens to infants and toddlers, who can be read to by parents or caregivers.

Activities at the library will include digital photography, video book chats, games and crafts, and a recorded message, created by participants, that will be awarded to those who complete the required weekly hours of reading. Gift coupons, books, Kane County Cougar tickets, and museum passes are among the prizes that will be distributed.

PAINTED PONY BOOKS

415 West Main Street 815 784-4743

paintedponybooks@earthlink.net

Books are blooming.....

Stop by to pick up a book for your summer vacation -- check out our supply of Vacation Journals that will let you record your vacation memories.

June 17 is Father's Day. Pick up a book, gift certificate or coupon book for Dad. We also have new "journals of childhood memories" which are filled with interesting questions like "Tell me about a practical joke or prank you played on someone" or "Name some popular hit songs from your youth?" Dad can fill them out so his children and grandchildren can see what life was like as he was growing up.

June is "romance month" at Painted Pony Books. All romance books will be buy 2 — get the 3rd free.

We will be closed the week of June 11 for Genoa Days.

Crumpet's Tea Room

221 West Main Street 815 784-6121

Summer is here and that means Summer Tea Season is upon us. We are hosting a "Friday the 13th Evening High Tea" on July 13 at 6 p.m. We also have scheduled a "Summer Afternoon Tea" on Wednesday, July 18 at 3 p.m. Advance tickets are required, please ring us at 815 784-6121 or stop in.

And don't forget the New Orleans Courtyard across the street at Victoria's Crossing. We are happy to put together "to go lunches" you can enjoy the beautiful courtyard. What an enjoyable way to spend a summer afternoon!

Take time to stop in and see our Rhythm Clocks. New clocks are arriving and they make great gifts for weddings; and don't forget Dad this Father's Day.

Everyone at Crumpet's wishes you a safe and fun summer!!

Dot's Pincushion Quilt Shoppe

113A West Main Street 815 784-4100

We have lots of cool summer activities at Dot's. Try your hand at applique, we have a really cute basket block of the month starting in June and we also have Magin Vine starting in June. Or, try English Paper Piecing — this is perfect for sitting and stitching on the beach.

Come by June 21-23 for our second anniversary, we will be having a store-wide sale, and lots of free demos, so stop by and get inspired.

Pete's Castle/Marathon

104 West Main Street 815 784-4060

Store hours: Monday - Friday 4 a.m. - 10 p.m.
Saturday 5 a.m. - 10 p.m. Sunday 6 a.m. - 10 p.m.
Deli hours: Monday - Friday 4 a.m. - Noon
Saturday 6 a.m. - 11 a.m. Sunday closed

Hello to everyone from Pete's Castle/Marathon! What beautiful weather we have been having!

Be sure to stop in and enter your name in our weekly raffles that started June 1 and run through August 31. We have some great raffle items — coolers, stuffed toys, T-shirts, hats and much more!

Check out our weekly pop and water specials all summer! We have lots of novelty ice cream. too!

The deli meal deals for May through August are our 1/6 lb. hot dog, wedges, and small fountain drink for \$3.80. Our four-piece chicken with wedges is only \$4.95, or make it a dinner with vegetable and roll for \$6.95.

During Genoa Days the deli will have great deals on grab & go gummies, including parade day — Saturday June 16 from 11 a.m. - 2 p.m.! Be sure to stop in!

Come in and let your car try our fuel. Get one of our pamphlets that tell and show you how much better your car can run with the STP additives. You will see the difference!

Briody Enterprises

501 West Main Street 815 784-3040

Visit Briody Homes of Riverbend

A Great Neighborhood
Sales Office - 303 Stearn Drive

Make sure you drive by the Central Park in Riverbend... The new playground equipment is being installed and a proposed gazebo, benches and fountain are in the works.

Briody Homes of the Riverbend Subdivision is an inviting area of homes. Briody offers something for all age groups; whether families just getting started or those looking to downsize, for 55+ active adults or town-home residents, there is a home for all life styles.

To find out more visit our Web site at briody.com.

You Can Now Canoe the Kish

Canoes are now available for a trip on the Kishwaukee River. Four canoes can be rented seven days a week.

You can park your car in the lot behind Citizens Bank and you will be picked up there and taken to the put-in point at Baseline Road. Call the Park District on your cell phone when you reach the take-out point at Citizens Park and you will be picked up and returned to your car. It couldn't be any easier!

Call the Park District at 815 784-5612 or Tobinson's Ace Hardware at 815 784-6004 for more information.

HELP WANTED -- *Volunteers needed to join organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements. Flexible hours. Single-taskers and multi-taskers welcome. Interest in promotions, historic preservation, building renovation, streetscape design, economic development, downtown revitalization and fundraising a plus. To apply, call Mim Evans at 815 784-6961.*

Business Opportunities

Space for Lease

Genoa Retail/Office Unit
Updated Interior
1,700 sq. ft.-\$695 per month
Contact Dick Kearney
815 784-2409
Cell: 815 757-4400

Space for Lease

Prime Corner Location
240 West Main Street
Retail/Office
Just under 950 sq. ft.
\$800 per month
Contact Scott Becker
815 784-2695

Spaces Available

Former City Hall
113 North Genoa Street
Office/Retail
Approximately 4,000 sq. ft.

Former Development Offices
111 North Sycamore Street
Short Term Office/Retail
Approximately 1,100 sq. ft.
\$650 per month

Contact Joe Misurelli
City Administrator
815 784-2327 x223

Bikes and Muscles

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your wheels and sign up at Main and Genoa Streets that evening.

After the wheels contest, stick around to root for your favorite business as the Northsiders take on the Southsiders in a tug of war.

The winning side will take home the traveling trophy along with bragging rights for another year.

Will the South-siders hang on to the trophy or have to give it up to the Northsiders this year?

We Want Your Castoffs

Genoa Main Street, Inc. operates a booth at the Open Air Markets as a fundraiser for our downtown improvements and activities. Our effort has been so successful that we are running out of items to sell.

We desperately need your donations of small appliances, kitchen items, home decor, tools, sporting goods, toys, baby equipment and un-upholstered furniture. You can drop items off at the Main Street office in Citizens Bank, or we can pick them up at your home. Call 815 784-6961 for more information.

99,000 Votes Decide Scholarship Winner

The first annual Genoa Main Street Scholarship was awarded to Jeanelle Strohmaier at graduation ceremonies May 23. She collected more votes than any of the other 11 competing Genoa-Kingston High School seniors. She will apply the scholarship towards her expenses at Augustana College.

The Main Street Scholarship was designed to both help a G-K senior and also bring people into downtown Genoa businesses. People voted by spending money in 17 participating businesses who funded the scholarship. Each dollar spent equaled one vote. More than 99,000 votes were cast.

You Can Join Our Growing 2007 Partners

Join us in our efforts dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements. We are funded by contributions from organizations, businesses, landlords and community members.

We have been a designated Illinois Main Street community since 1996.

Today, Illinois has 69 active Main Street communities. Part of the Office of Lt. Governor Pat Quinn, Illinois Main Street provides targeted services to participating communities, including training and technical assistance.

For more information, visit our Web site at www.genoamainstreet.org.

(Partners joining since 3/31/07)

STAKEHOLDERS

(\$100 or more)

BNP Self Storage
Dot's Pincushion Quilt Shoppe
Genoa Auto Body
Genoa Medical Clinic
Genoa Pizza & Italian Restaurant
Genoa Public Library

Karlsbad Tavern
MCR Framing/Cattywampus
Miedema Fine Jewelers
Painted Pony Books
Prairie State Winery
Wild Thyme Herb Garden

FAMILY MEMBERSHIPS

(\$50 or more)

Warren & Jane Brown
Carol Coulson
Dennis & Laurie Curley
John & Sandy Lyon
James & Mary Kaye O'Grady
Roger & Jo Ann Watson

INDIVIDUAL MEMBERSHIPS

(\$25 or more)

Robert & Janice Campbell

MOVIES ON MAIN STREET PARTNERS

Waste Management West*
Johnny B. Kleen*
Big John*

*In-kind donations

Students Team With Main Street on Kiosk

Thanks to a group of G-K High School students and teacher Phil Jerbi, downtown has an information kiosk. The three-sided kiosk has a business directory, information on upcoming events, and items on local history. Funding was provided by a grant from the DeKalb County Community Foundation.

Check out the new kiosk at the corner of Main and Emmett Streets the next time you are downtown.

Web Site Getting New Look

Genoa Main Street, Inc. is hard at work renovating our Web site to make it more useful. The new site will include more information on upcoming events, downtown businesses, space available for rent/purchase, how to get involved, and other useful information.

Visit it at: www.genoamainstreet.org.

Genoa Main Street, Inc. 2007 Community-Wide Partnership Drive

To become a supporter, check the partnership level you select below, complete the form and return with your contribution to Genoa Main Street, Inc. 327 West Main Street. Genoa, IL 60135. Please make your check payable to Genoa Main Street, Inc.



- Main Street District Partnership (Refer to President's Breakfast Letter) (\$100 to \$500)
 Community Business Partnership (\$100) Individual/Family Membership (\$25/\$50)



Name: _____ Street: _____

City: _____ State/ZIP: _____

Amount of Donation: \$ _____ Telephone: _____ E-Mail: _____

Genoa Main Street, Inc. is a 501(c)(3) organization and donations are tax deductible to the extent allowed.