

Published by Genoa Main Street, Inc. a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

327 West Main Street • Genoa, IL 60135 • 815 784-6961

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Ice skating returns to downtown Genoa with the opening of the Community Ice Rink thanks to volunteers. Watch for the flying flags to say the ice is ready.

## Think Ice, Skating that Is!

Bring on the cold and we'll be skating soon! Watch for the colored flags flying when the ice is ready for skating. The Community Ice Rink will be open seven days a week weather permitting. Skating is free!

Need skates? Check out a pair of ours. Pick a pair from the boxes in the lobby at Citizens Bank. Sign them out and return them when you are finished skating so they're ready for someone else. What

## Fun!

does it cost? Zero. The skates are donated and loaned for free!

We always need more skates. If you have a pair you're not using or see a pair at a garage sale, please let us know. You can drop them off at Citizens Bank or we can pick them up.

There also are snow shovels in the warming hut. Feel free to use them to clear snow from the ice.

For more information go to [genoamainstreet.org](http://genoamainstreet.org) or call 815 784-6961.

January 25-29

## Fourth Annual Quilt & Fiber Arts Walk Is Coming to Downtown Genoa!

If you would like to show off your needlework, weaving, basketry, knitting, rugs or quilts of course, this is your chance. Downtown businesses are looking forward to displaying the beautiful work of area residents.

Whether you have items to share or not, you will want to visit the Quilt Walk more than once during the week. Each day will feature different workshops and demonstrations. Nationally known quilts expert Janet Dwyer will speak on Saturday, January 28. Dwyer will discuss the historic work of her grandmother Ruby McKim. Saturday and Sunday will be Kids' Days. Kids can try their hand at quilting, make a t-shirt tote bag, watch artisans at work, listen to stories, have a fun lunch and more.

Adults will have their own special meal on Sunday from 2-4. Join us for warm winter foods and "make it, take it" crafts for one low price.

## Opportunity

### GMS Welcomes 3 New Businesses to Downtown

Whether you are looking for holiday gifts or need to work off holiday treats, three new businesses are ready to help. Found It Gallery, Speciality Gifts and J's Studio all opened in November.

**Found It Gallery & Interior Design** is located at 107 North Monroe Street. Stop in to see the variety of artwork, explore home decorating ideas or attend a class. Owners are Lenny and Sarah French.

**Speciality Gifts** is located at 133 West Main Street. The shop carries big-city fashion accessories at reasonable prices. Stop in and see owner Brenda Jarog and manager Kelly Nielsen.



Visitors to an Open Air Market admire one of the several Quilts of Valor created as an outgrowth of last year's Quilt & Fiber Arts Walk.

For more information on displaying items, activities, or event sponsorship go to [genoamainstreet.org](http://genoamainstreet.org) or call 815 784-6961. Many thanks to Basketcases Unlimited of Clare for sponsoring this event again this year.

**J's Studio** is located at 112 North Emmett Street. Owner Jennifer Arias brings Zumba workouts to Genoa. Additional information on each business and other downtown businesses can be found at [genoamainstreet.org](http://genoamainstreet.org).

### Inside:

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- ▶ GMS Wins State Awards
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- ▶ Spark Plug Award Winner
- ▶ GMS Elects Officers

## GMS Downtown Projects Capture State Awards

Annually Illinois Main Street recognizes outstanding projects in four categories. This year Genoa Main Street was an award winner in two of those categories.

**The Community Ice Rink** was a winner in the Design Category. The project impressed the judges because it is an attractive feature downtown, brings people into downtown during a slow time of the year and makes good use of an otherwise vacant property.

**Genoa Springboard**, our small business incubator, was a winner in the Economic Development Category. Winning features of the project included the successful graduation of two businesses from the incubator, the many additional new businesses Springboard attracted that filled other available downtown space, and the positive impact the project has had on Genoa's image as an entrepreneur- friendly city.

### Pat Barger Receives Spark Plug Award

Each year Genoa Main Street recognizes an exceptional volunteer at its Annual Meeting and Recognition Dinner for Volunteers and Supporters. This year's Spark Plug Award winner is Pat Barger.



Pat Barger

Pat was a major reason that the 2011 Quilt Walk was a huge success.

She put in many hours on all aspects of the event, but the Kids Day activities were her special interest. Pat is already hard at work ensuring that this year's event will be bigger and better than ever. Thank you Pat!

## Volunteer



### Springboard Ready to Help New Businesses

Genoa Springboard, our small-business incubator, is again ready to welcome a new group of business startups. Springboard tenants benefit from affordable rents, shared expenses and the mentoring of a team of experienced professionals.

The planned new larger location at 113 North Genoa Street, provides room for different types of businesses in spaces in a variety of sizes and configurations. Both for-profit and non-profit businesses are welcome.

If you are thinking of starting a business, have a home based business that is ready to move out, or are an existing out of town business looking for a Genoa location, Springboard might be the place for you.

### Officers, New Director Elected

During its recent Annual Meeting, Genoa Main Street partners voted in long-time volunteer and Genoa Springboard coordinator Linda Underwood as a member of the board of directors, succeeding Jim Wilson.

In addition, officers elected for the coming year were Gordon Jones, president; Michael Haines, vice president; Pattie Marx, treasurer; and Leslie Tobinson-Sanderson, secretary.

### Make Us Your Gift Card Headquarters

As a fundraiser for its downtown improvement projects, Genoa Main Street is taking orders for gift cards from more than 200 vendors.

See adjoining page for details and current card offerings.



## Partnering

### WELCOME TO OUR NEWEST PARTNERS

**DOWNTOWN BUSINESS (\$100 or more)**  
Cattywampus/MCR Framing  
Slater-Butala Funeral Home\*

**NEW BUSINESSES**  
Specialty Gifts  
J's Studio  
Found It Gallery & Interior Design

**INDIVIDUAL/FAMILY (\$100 or more)**  
Mary JoAnne Burrows  
Ervin & Linda Pietsch\*  
Joe & Lois Richard  
Roger & JoAnn Watson

**INDIVIDUAL/FAMILY (\$50 or more)**  
Bob & Mary Lou Miller

**INDIVIDUAL/FAMILY (\$25 or more)**  
Ken & Pat Crome

**MEMORIAL GIFTS**  
Family & Friends of Char Miller  
Genoa Community Women's Club  
- Char Miller  
Family of Gary Richardson

\* Additional donations during year

## Donate

For a full list of supporters, visit our Website

**www.genoamainstreet.org**  
To become a partner,  
complete and return the form  
at the bottom of this page

## Thank You

## Become a partner with GENOA MAIN STREET, INC.

To support Genoa Main Street, Inc's efforts or details on Business and Sponsorship Levels call the Main Street Office at 815 784-6961  
Check a partnership level below, complete the form and return it with your contribution to: Genoa Main Street, Inc., 327 West Main Street, Genoa, IL 60135

PLEASE MAKE YOUR CHECK payable To Genoa Main Street, Inc. or CREDIT CARD  
 \$25  \$50  \$75  \$100 Other Amount \$ \_\_\_\_\_



YES!

Volunteer

I WILL  
VOLUNTEER

Name: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Pay by credit card — complete this section and mail to us, or go to our home page at [www.genoamainstreet.org](http://www.genoamainstreet.org)

Name as printed on card: \_\_\_\_\_

CARD NUMBER # \_\_\_\_\_ Exp \_\_\_\_\_ Security Code \_\_\_\_\_

Genoa Main Street, Inc. is a 501(c)(3) organization and donations are tax deductible to the extent allowed.

# DOLLAR\$ FOR DOWNTOWN



**A fundraising program by Genoa Main Street, Inc. to support our many projects that create jobs, start and strengthen businesses, provide free community events and recreation, and beautify downtown.**

Make the most of your regular shopping by buying "gift cards" good at retailers of your choice.  
Select from hundreds of stores, gas stations, entertainment, and more.

**Main Street receives a % back for each purchase you make, at no cost to you!**

Genoa Main Street is donation funded and your support is vital to our program. Make *Dollars for Downtown* part of your shopping every month!

Mark your selections and return form with checks payable to Genoa Main Street by the 10<sup>th</sup> of each month.

Mail to 327 W. Main St., Genoa, IL 60135 or drop in the box at Citizens Bank.

Your cards will be available a few days later.

Get new forms at participating downtown businesses or the Main Street office. Forms also are available by mail, by calling 815 784-6961 or by e-mail [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net). Forms also may be downloaded from our Web site [www.genoamainstreet.org](http://www.genoamainstreet.org)

Name \_\_\_\_\_ Phone \_\_\_\_\_ No. of cards ordered \_\_\_\_\_ Total \$ amt. \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_

**To pay by credit card**, complete the following information. We will add a **2.5% fee** to cover online processing charges.

Name on Card: \_\_\_\_\_ Billing address if different from above: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Apparel & Accessories			
Product	%	Qty	\$
Aeropostale \$25			
American Eagle Outfitters \$25	10.0%		\$
Brooks Brothers \$25	16.0%		\$
Casual Male Big & Tall \$25	9.0%		\$
Claire's \$10	9.0%		\$
Dressbarn \$25	8.0%		\$
Eddie Bauer \$25	10.0%		\$
Express \$25	10.0%		\$
Fashion Bug \$25	6.0%		\$
Finish Line \$25	10.0%		\$
Foot Locker \$25	9.0%		\$
Gap/Banana Republic/Old Navy Options \$25	14.0%		\$
Gymboree \$25	13.0%		\$
J. Crew \$25	13.0%		\$
Journeys \$25	10.0%		\$
Lands' End \$25	16.0%		\$
Lands' End \$100	16.0%		\$
Limited \$25	9.0%		\$
Maurices \$20	7.0%		\$
Men's Wearhouse \$25	8.0%		\$
Motherhood \$25	8.0%		\$
Payless Shoes \$20	13.0%		\$
Ross Dress for Less \$25	8.0%		\$
Shoe Carnival \$25	5.0%		\$
Talbots \$25	13.0%		\$
The Children's Place \$25	12.0%		\$
TJ Maxx/Marshalls/HomeGoods \$25	7.0%		\$
TJ Maxx/Marshalls/HomeGoods \$100	7.0%		\$
Wet Seal \$25	5.0%		\$
Department Store			
Bloomingdale's \$25	12.0%		\$
Bloomingdale's \$100	12.0%		\$
Dillard's \$25	9.0%		\$
Dillard's \$100	9.0%		\$
JCPenney \$25	5.0%		\$
JCPenney \$100	5.0%		\$
Kohl's \$25	4.0%		\$
Kohl's \$100	4.0%		\$
Lord & Taylor \$25	8.0%		\$
Macy's \$25	10.0%		\$
Macy's \$100	10.0%		\$

Neiman Marcus \$50	12.0%		\$
Sears \$25	4.0%		\$
Sears \$100	4.0%		\$
Sears \$250	4.0%		\$
Younker's/Bon-Ton/Carson Pirie Scott \$25	8.0%		\$
Younker's/Bon-Ton/Carson Pirie Scott \$100	8.0%		\$
Dining - Casual			
Applebee's \$25	8.0%		\$
Applebee's \$50	8.0%		\$
Baja Fresh \$25	7.0%		\$
bd's Mongolian Grill \$20	8.0%		\$
Bob Evans \$10	10.0%		\$
Boston Market \$10	12.0%		\$
Buffalo Wild Wings \$25	8.0%		\$
California Pizza Kitchen \$10	4.0%		\$
Cheesecake Factory \$25	5.0%		\$
Chili's \$25	11.0%		\$
Chuck E. Cheese \$10	8.0%		\$
Cracker Barrel \$10	9.0%		\$
Cracker Barrel \$25	9.0%		\$
Hard Rock Café \$25	10.0%		\$
IHOP \$25	8.0%		\$
Mimi's Cafe \$25	8.0%		\$
Noodles & Company \$10	8.0%		\$
O'Charley's \$25	13.0%		\$
Old Country Buffet/Ryan's \$25	5.0%		\$
Olga's Kitchen \$20	8.0%		\$
Outback \$25	8.0%		\$
Red Lobster/Olive Garden \$25	9.0%		\$
Red Robin \$25	9.0%		\$
Restaurant.com \$50 Value Card (Cost \$20)	50.0%		\$
Rock Bottom/Old Chicago \$25	6.0%		\$
Ruby Tuesday's \$25	8.0%		\$
Spaghetti Warehouse \$20	18.0%		\$
SweetTomatoes / Souplantation \$25	8.0%		\$
Texas Roadhouse \$25	8.0%		\$
TGI Friday's \$25	9.0%		\$
Tony Roma's \$25	12.0%		\$
Uno Chicago Grill \$25	12.0%		\$
Dining - Fine			
Black Angus/Cattle Co \$25	12.0%		\$

Lettuce Entertain You Restaurants \$25	12.0%		\$
P.F. Chang's \$25	8.0%		\$
Dining-On-The-Go			
Arby's \$10	8.0%		\$
Bruegger's Bagels \$10	7.0%		\$
Burger King \$10	4.0%		\$
Chipotle Mexican Grill \$10	10.0%		\$
Dunkin' Donuts \$10	4.0%		\$
Einstein Bros. Bagels \$10	10.0%		\$
Fazoli's \$25	7.0%		\$
Great Harvest Bread \$10	6.0%		\$
Hardee's \$10	5.0%		\$
Jamba Juice \$10	7.0%		\$
KFC \$5	8.0%		\$
Panera Bread \$10	9.0%		\$
Panera Bread \$25	9.0%		\$
Qdoba \$25	7.0%		\$
Quiznos \$10	10.0%		\$
Smashburger \$10	10.0%		\$
Speedway Food Court \$20	7.0%		\$
Starbucks \$10	7.0%		\$
Starbucks \$25	7.0%		\$
Steak 'n Shake \$10	8.0%		\$
Subway \$10	3.0%		\$
Subway \$50	3.0%		\$
Taco Bell \$10	5.0%		\$
Tim Hortons \$10	5.0%		\$
Wendy's \$10	4.0%		\$
Discount Store			
Burlington Coat Factory \$25	8.0%		\$
Kmart \$25	4.0%		\$
Kmart \$50	4.0%		\$
Shopko \$25	3.0%		\$
Shopko \$50	3.0%		\$
Target GiftCard \$25	2.0%		\$
Target GiftCard \$100	2.0%		\$
Walmart/Sam's Club \$25	2.0%		\$
Walmart/Sam's Club \$100	2.0%		\$
Walmart/Sam's Club \$250	2.0%		\$
Electronics & Office			
Best Buy \$25	3.0%		\$
Best Buy \$100	3.0%		\$
Best Buy \$250	3.0%		\$
GameStop \$25	3.0%		\$

Office Depot \$25	4.0%	\$
Office Depot \$100	4.0%	\$
Office Max \$25	5.0%	\$
Office Max \$100	5.0%	\$
RadioShack \$25	4.0%	\$
Staples \$25	5.0%	\$
Staples \$100	5.0%	\$
<b>Entertainment</b>		
AMC Theatres/Loews Cineplex \$25	7.0%	\$
AMC Theatres/Loews Cineplex Single Ticket \$9.50	16.0%	\$
Barnes & Noble \$10	9.0%	\$
Barnes & Noble \$25	9.0%	\$
Barnes & Noble \$100	9.0%	\$
Barnes & Noble \$20 "Teacher" Card	9.0%	\$
Cinemark Theatres \$25	4.0%	\$
Cinemark Theatres Single Ticket \$9.50	15.0%	\$
Dave & Buster's \$25	13.0%	\$
Family Video \$10	12.0%	\$
Goodrich Theaters \$10	4.0%	\$
Marcus Theatres/Resort \$25	9.0%	\$
Marcus Theatres/Resort \$100	9.0%	\$
Regal Premiere Single Ticket \$9.50	15.0%	\$
Regal/United Artist/Edwards Theatres \$25	8.0%	\$
Six Flags One-Day Admission Ticket \$32	8.0%	\$
<b>Gas &amp; Auto</b>		
ARCO \$50	1.5%	\$
ARCO \$100	1.5%	\$
ARCO \$250	2.5%	\$
BP Gas Stations \$50	1.5%	\$
BP Gas Stations \$100	1.5%	\$
BP Gas Stations \$250	2.5%	\$
Chevron \$50	1.5%	\$
Chevron \$100	1.5%	\$
Chevron \$250	2.5%	\$
Circle K \$25	1.5%	\$
Exxon/Mobil \$50	1.5%	\$
Exxon/Mobil \$250	2.5%	\$
Family Express \$100	4.0%	\$
Family Express \$25	4.0%	\$
Gulf Oil \$25	1.5%	\$
Kwik Trip \$25	**9.0%	\$
Kwik Trip \$100	**9.0%	\$
Marathon \$25	3.0%	\$
Marathon \$100	3.0%	\$
Marathon \$250	4.0%	\$
Shell \$25	2.5%	\$
Shell \$50	2.5%	\$
Shell \$100	2.5%	\$
Sinclair \$25	1.5%	\$
Sinclair \$100	1.5%	\$
Speedway \$100	4.0%	\$
Speedway \$25	4.0%	\$
Sunoco \$50	1.5%	\$
Sunoco \$250	2.5%	\$
<b>Grocery</b>		
Albertsons/Jewel \$25	4.0%	\$
Albertsons/Jewel \$100	4.0%	\$
Andersons \$25	4.0%	\$
Andersons \$100	4.0%	\$
Gordon Foods Service Marketplace \$25	4.0%	\$
Gordon Foods Service Marketplace \$100	4.0%	\$
Meijer \$25	3.0%	\$

Meijer \$100	3.0%	\$
Piggly Wiggly \$25	3.0%	\$
Piggly Wiggly \$50	3.0%	\$
Piggly Wiggly \$100	3.0%	\$
Roundys \$25 (MN and WI only)	4.0%	\$
Roundys \$50 (MN & WI only)	4.0%	\$
Roundys \$100 (MN & WI only)	4.0%	\$
Sentry \$10	3.0%	\$
Sentry \$50	3.0%	\$
ShopRite \$25	4.0%	\$
ShopRite \$100	4.0%	\$
Whole Foods Market \$25	3.0%	\$
Whole Foods Market \$100	3.0%	\$
Winn Dixie \$25	4.0%	\$
Winn Dixie \$100	4.0%	\$
<b>Home Decor</b>		
Bed Bath & Beyond \$25	7.0%	\$
Bed Bath & Beyond \$100	7.0%	\$
Crate & Barrel \$25	8.0%	\$
Crate & Barrel \$100	8.0%	\$
Pier 1 \$25	9.0%	\$
Pottery Barn / Williams-Sonoma \$25	8.0%	\$
Pottery Barn / Williams-Sonoma \$100	8.0%	\$
Restoration Hardware \$25	12.0%	\$
Restoration Hardware \$100	12.0%	\$
<b>Home Improvement</b>		
Ace Hardware \$100	4.0%	\$
Ace Hardware \$100	4.0%	\$
Home Depot \$25	4.0%	\$
Home Depot \$1,000	4.0%	\$
Home Depot \$100	4.0%	\$
Home Depot \$500	4.0%	\$
Lowe's \$25	4.0%	\$
Lowe's \$500	4.0%	\$
Lowe's \$1,000	4.0%	\$
Lowe's \$100	4.0%	\$
Lowe's \$20 "Teacher" Card	4.0%	\$
Menards \$25	3.0%	\$
MENARDS \$100	3.0%	\$
<b>Online &amp; Mail Order</b>		
Amazon.com \$25	4.0%	\$
Amazon.com \$100	4.0%	\$
Dell Computer \$100	4.0%	\$
Group.com \$25	7.0%	\$
iTunes \$15	5.0%	\$
iTunes \$25	5.0%	\$
J. Jill \$25	8.0%	\$
L.L.Bean \$25	15.0%	\$
L.L.Bean \$100	15.0%	\$
Nike \$25	12.0%	\$
Omaha Steaks \$25	11.0%	\$
Overstock.com \$25	8.0%	\$
ProtectMyId Annual Membership \$100	**50.0%	\$
Shutterfly \$25	9.0%	\$
Zappos.com \$25	8.0%	\$
<b>Service</b>		
Great Clips \$25	8.0%	\$
Service Master \$50	5.0%	\$
SpaFinder \$25	12.0%	\$
Supercuts \$25	8.0%	\$
<b>Specialty Retailer</b>		
Bath & Body Works \$10	13.0%	\$
Bath & Body Works \$25	13.0%	\$
Build-A-Bear Workshop \$25	8.0%	\$
Bath & Body Works \$10	13.0%	\$
Build-A-Bear Workshop \$25	8.0%	\$

CVS/pharmacy \$25	6.0%	\$
CVS/pharmacy \$100	6.0%	\$
Family Christian Stores \$25	9.0%	\$
Fannie May \$10	25.0%	\$
GNC \$25	8.0%	\$
Guitar Center \$25	4.0%	\$
Hallmark \$25	4.0%	\$
Harry and David \$25	10.0%	\$
Honey Baked Ham \$25	12.0%	\$
Jo Ann Fabrics \$25	6.0%	\$
Michaels \$25	4.0%	\$
Nutrisystem \$50	12.0%	\$
PetSmart \$25	4.0%	\$
Rite Aid \$25	4.0%	\$
Rocky Mountain Chocolate Factory \$10	11.0%	\$
Sally Beauty \$25	12.0%	\$
See's Candies 1lb - \$16.50	20.0%	\$
Sephora \$20	4.0%	\$
Sunglass Hut \$25	12.0%	\$
Tanger Outlets \$25	8.0%	\$
The Container Store \$25	9.0%	\$
The Container Store \$100	9.0%	\$
Toys R Us/Babies R Us \$20	1.5%	\$
Walgreens \$25	6.0%	\$
Walgreens \$100	6.0%	\$
<b>Sporting Goods</b>		
Bass Pro Shops \$25	9.0%	\$
Bass Pro Shops \$100	9.0%	\$
Cabela's \$25	11.0%	\$
Cabela's \$100	11.0%	\$
Dick's Sporting Goods \$25	8.0%	\$
Dick's Sporting Goods \$100	8.0%	\$
Gander Mountain \$25	8.0%	\$
Golfsmith \$25	8.0%	\$
MC Sports \$25	8.0%	\$
Sports Authority \$25	8.0%	\$
Sports Authority \$100	8.0%	\$
<b>Travel</b>		
American Airlines \$100	8.0%	\$
American Airlines \$250	8.0%	\$
Avis Car Rental \$50	8.0%	\$
BedandBreakfast.com \$50	10.0%	\$
Best Western International \$100	12.0%	\$
Best Western International \$25	12.0%	\$
Budget Car Rental \$50	8.0%	\$
Carnival Cruise \$100	8.0%	\$
Celebrity Cruise Lines \$100	9.0%	\$
Comfort Inn (Clarion, Quality, Sleep Inn) \$100	4.0%	\$
Comfort Inn (Clarion, Quality, Sleep Inn) \$50	4.0%	\$
Disney \$25	2.0%	\$
Disney \$100	2.0%	\$
Disney \$1000	2.0%	\$
Fairmont Hotels \$100	12.0%	\$
Hyatt Hotels \$50	9.0%	\$
Hyatt Hotels \$100	9.0%	\$
Marriott \$50	8.0%	\$
Marriott \$100	8.0%	\$
Marriott \$500	8.0%	\$
Ritz-Carlton Travel Cards \$50	8.0%	\$
<b>Utility</b>		
AT&T 125 Prepaid Phone Card \$9.50	20.0%	\$
<b>Xtra Stuff</b>		
Gift Card Holiday Wrapper - 10 pack \$2	10.0%	\$
Gift Card Wrapper - 10 pack \$2	10.0%	\$
11/22/11		