

# *News from Genoa Main Street*



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## **Summer Fun in March:**

### *Genoa's Beach Party Brings Summer to Town*

The seemingly endless winter comes to an abrupt end in Genoa next weekend (March 25-26) when the annual Beach Party rolls into town. Downtown will be awash in summer music, food, decorations and activities.

The festivities begin on Friday, March 25. Visitors will find free refreshments in many of the shops and some businesses will be giving away free gifts. Prairie State Winery will host one of their "Wine Downs" featuring live Jimmy Buffet music by South of Disorder Friday evening from 5 p.m. to 9 p.m. There will also be summer food and a Buffet beach attire contest. Seats fill quickly at the downtown Genoa winery, so arrive early.

Saturday will see more merchant specials and give aways. Cattywampus will have a real sand beach to sink your toes into. Sun lamps will be available to give you that real summer time feeling. Victoria's Crossing will have complimentary key lime tarts along with virgin margaritas. There will be summer ballpark food at Neat Stuff and Everything Floral will be giving away orchid body flowers. Wild Thyme Herb Garden will offer a new take on ice tea-hibiscus tea with lime.

"Great for health and all organic!" adds shop owner Evelyn Cooley.

For more information on the Beach Party on other upcoming events contact Genoa Main Street, Inc. at 815 784-6961, [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net) or go to [genoamainstreet.org](http://genoamainstreet.org) for more information.

Genoa Main Street, Inc. is a non-profit volunteer organization dedicated to preserving Genoa's historic heritage and small-town wholesomeness while promoting economic development and downtown improvements.

(more)



Cutline for Getting Ready for the Beach Party.jpg

Mike Groark of Cattywampus/MCR Framing in downtown Genoa readies his shop for the third annual beach party March 25-26. The party brings summer fun just when area residents need it most. Beach food, music, decorations and even a sandy beach await visitors to downtown businesses, beginning with live entertainment Friday evening and running through Saturday.