

## *News from Genoa Main Street*



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### **Greenery Sales Benefit Downtown Projects**

## **Go Green for Genoa This Holiday Season**

If you thought downtown Genoa was a bit greener the past few holiday seasons, you were correct. For the past three years, Genoa Main Street, Inc. has been selling greenery to downtown businesses and hanging it for them.

“This arrangement works out great for everyone,” says Diane Helland, Main Street Design Committee Chair. “The merchants get beautiful fresh wreaths and garland plus we put it up for them so it’s very easy. The proceeds from the sales go right back into downtown. People have gotten used to looking for what’s new in the Spring as a result of the greenery sale.”

Past year’s sales have enabled Main Street to complete several popular projects including the Municipal Ice Rink, Main Street Park and the new sidewalk planters.

Main Street’s greenery sale is also open to the public. An order form can be found at [genoamainstreet.org](http://genoamainstreet.org) or call 815 784-6961 or e-mail [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net) to receive a form. Poppy Seed Primitives at 316 W. Main Street and Citizens First National Bank at 327 W. Main Street have sample wreaths on display as well as order forms.

“We make getting great greenery easy for homeowners too,” says Helland. “We will deliver local orders right to their door.”

The order deadline is November 1, 2011. Delivery will be on Saturday, November 19. For more information call Genoa Main Street at 815 784-6961 or go to [genoamainstreet.org](http://genoamainstreet.org)

(more)

Go Green for Genoa This Holiday Season – Add 1

Genoa Main Street, Inc. is a non-profit, volunteer organization dedicated to preserving and promoting downtown Genoa.

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Caption for greeneryvolunteers.jpg

Genoa Main Street, Inc. volunteers prepare to unload last year's greenery order. Orders are being taken until November 1 for this year's delivery of fresh greens. The greens will arrive on November 19. All proceeds go towards downtown improvement projects. For more information or an order form, call 815 784-6961 or go to [genoamainstreet.org](http://genoamainstreet.org).