

## *News from Genoa Main Street*



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### **Successful Incubator Plans for Bigger location**

## **Genoa Springboard 2 Accepting New Businesses**

Two years ago Genoa Main Street, Inc. developed a concept that has been a winner for downtown Genoa and small business. Genoa's successful small business incubator, Genoa Springboard, assisted its small business tenants in while strengthening existing downtown businesses and helping to fill all available space on Main Street. Now Genoa Main Street, Inc. is ready to begin Genoa Springboard 2.

"Genoa Springboard's first two tenants have graduated from the incubator program and we're moving on to a bigger building," says Mim Evans, Genoa Main Street executive director. "Businesses interested in locating in Genoa Springboard 2 can contact the Main Street office now. We are looking at the former Genoa city hall on North Genoa Street as our new location. It would give us room for more tenants or tenants that need more space."

Genoa Springboard tenants benefit from affordable rents and shared expenses. They are guided by a panel of small business experts who help them navigate their first year in business.

"The new Springboard location would be ideal for office space users, professional services and personal services. Other uses might work also. Individual spaces can be to be locked off and separate entrances are available. There is ample parking and some nice special features. We are looking forward to showing it to interested entrepreneurs," says Evans.

New businesses, home based businesses ready to move to a downtown location or existing businesses new to Genoa are encouraged to consider locating in Genoa Springboard. Entrepreneurs can learn more by contacting Genoa Main Street, Inc. at 815 784-6961 or emailing [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net).

(more)

## Genoa Springboard 2 Accepting New Businesses – Add 1

Genoa Main Street, Inc. is a non-profit organization dedicating to strengthening downtown Genoa as a business and community center.



Caption for springboardvisitors.jpg:

Visitors like this group from Wisconsin come to Genoa to learn about Genoa Main Street's successful small business incubator, Genoa Springboard. Genoa Main Street is now accepting applications from businesses interested in locating in the incubator's proposed new building. For more information call 815 784-6961 or e-mail [genoamainstreet@atcyber.net](mailto:genoamainstreet@atcyber.net).