

News from Genoa Main Street



Genoa Main Street, Inc.
Mim Evans, Executive Director
327 West Main Street
Genoa, IL 60135
(815) 784-6961

For Immediate Release
December 15, 2010

\$10,000 Donation:

Waste Management Supports Genoa Main Street

Genoa Main Street, Inc.'s fundraising efforts received a major boost recently thanks to a donation of \$10,000 from Waste Management.

"Waste Management is delighted to support Genoa Main Street and its activities," said Dale Hoekstra, Director of Operations, Illinois Market Area Landfills. "We've served the Genoa community and DeKalb County for many years, and this is one more effort to create a partnership with a wonderful organization."

"For several years, Waste Management has provided at no cost portable toilets and waste containers for Genoa Main Street community events, including markets, movies and other activities," said Pattie Marx, president of the Genoa Main Street board of directors. "We are especially pleased now to have their generous financial support this year which has been especially challenging in terms of fund raising.

"In late spring we found we would be losing a significant source of our traditional funding and began revising our programming for the year until we could find new sources of support," said Marx. "Thanks to our Corporate Partnership campaign, we have had several successes, including this generous contribution from Waste Management. Thanks to their donation, we can reinstate some of our programming, and plan for another year of service to the Genoa community."

(more)

Waste Management Donation – Page 2

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. Waste Management also is a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit www.wm.com or www.thinkgreen.com.

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements. Genoa has been an Illinois Main Street designated community since 1996. A complete list of donors and supporters is available on line at www.genoamainstreet.org. Click on the Donors & Sponsors button on the home page.

###

Waste Management Donation – Page 3



Cutline – WM GMS Donation.jpg

Genoa Main Street, Inc. fundraising efforts got a boost thanks to its newest Corporate Partner – Waste Management. From left at the donation announcement are volunteers Gordon Jones, Dolores Gallagher, Gene Bradford, Pattie Marx, Executive Director Mim Evans, Waste Management Director of Operations for Illinois Market Area Landfills Dale Hoekstra, Jane Brown and David Glaum. Their donation of \$10,000 assure the organization dedicated to promoting and preserving downtown Genoa will continue into 2011. Other 2010 Corporate Partners are KishHealth System, State Farm Bank and Illini Farms.