

News from Genoa Main Street



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New Businesses Offered Leg Up on Success

Genoa Springboard Ready for Business

Genoa Main Street, Inc.'s unique plan to grow new businesses is about to be realized. The doors to Genoa Springboard, a small business incubator, are ready to open. Book of Numbers, a bookkeeping, tax services and payroll management firm, will be the first tenant. Located at 511 West Main Street in downtown Genoa, the incubator has been in development for the past year.

“Book of Numbers is exactly the kind of business Genoa Springboard was designed for,” said Linda Underwood, co-chair of the Springboard committee.

“Doug Guard, the business owner, had been working from home. He was ready to move into a commercial space where he would have more visibility and room for additional employees.

“We have remodeled the interior space to accommodate two tenants,” said Underwood, and we are taking applications for the balance of the space.

“Each space has its own entrance and is completely private. The front space, which is available, has a large window on Main Street. It would be a great space for a small shop, or a bright, airy office,” said Underwood.

Genoa Springboard is designed to help people start a new business, move a home-based business to a commercial location, or help an existing business open a downtown Genoa location. Springboard tenants benefit from reasonable rent for quality Main Street space and technical assistance from an advisory board with expertise in a variety of business related areas.

Anyone interested in learning more about Genoa Springboard and the opportunities it offers should call Genoa Main Street at 815 784-6961 or email genoamainstreet@atcyber.net.

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.



Cutline for BookofNumbers.jpg

SPRINGBOARD WELCOMES FIRST ENTREPRENEUR – Members of Genoa Main Street’s Springboard Task Force welcome Doug Guard (left) as the first tenant in the organization’s small business incubator at 511 West Main Street in downtown Genoa. From left are Maria Bennett of State Farm Insurance, Mim Evans, Genoa Main Street executive director, and Jim Wilson of Edward Jones, committee co-chair. Formerly a home-based business, Book of Numbers offers bookkeeping, tax and payroll management services.