

News from Genoa Main Street



Genoa Main Street, Inc.
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Genoa kicks off the Holiday Season Thursday

Shopping by Candlelight Sets Holiday Mood

Luminaries will light the way for shoppers at Genoa's annual Candlelight Open House on Thursday, November 11. Downtown sidewalks will be aglow with hundreds of candles creating a magical holiday scene. Businesses will welcome guests all evening, offering free refreshments and a big helping of holiday cheer.

"Candlelight Open House is downtown Genoa's trademark kick off to the holiday season" said Mim Evans, Genoa Main Street executive director. "Visitors enjoy the decorations and complimentary refreshments they find inside each business. The shops have just completed their displays of holiday merchandise, so this is a great first look at what's new."

In addition to the many shops that will be open late for the event, professional service businesses also will be offering treats and an opportunity to learn about the services they offer.

"I'm firing up the popcorn popper! Fresh hot popcorn should be tempting on a November evening," says Doug Guard, owner of Book of Numbers. "As a new downtown business, this is a fun way for me to meet people and talk about how I can help them during the upcoming tax season."

Candlelight Open House begins at 5 p.m. Businesses will stay open until the last visitor goes home. For more information contact Genoa Main Street at 815 784-6961, e-mail genoamainstreet@atcyber.net or go to genoamainstreet.org.

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Established in 1996, Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

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Photo caption-Wine Tasting: Visitors to last year's Candlelight Open House enjoy a glass of wine at Genoa's Prairie State Winery. Shoppers will find free refreshments and shopping by candlelight on Thursday, November 11 as downtown kicks off the holiday season with this unique Genoa tradition. Businesses will be open until the last customer goes home.