

News from Genoa Main Street



Genoa Main Street, Inc.
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Main Street to Grow Businesses

Small Business Incubator Featured at Community Expo

“Genoa Main Street, Inc. wants to help you start your business,” said Mim Evans, executive director. To give entrepreneurs an advantage, she said the Main Street organization is planning to bring a small business incubator to downtown Genoa.

“To introduce to the concept to the public, we will have a display and information at the Business Expo at Genoa Middle School on Saturday, March 7,” Evans said. The expo is sponsored by the Genoa Area Chamber of Commerce

“The incubator would provide space at affordable rents as well as support services to several small business start-ups in a nurturing environment,” Evans said.

“Starting a new business is always a challenge, and this economy makes it even more difficult,” Evans said. “Incubators have been succeeded in helping new businesses get established in other communities and we thought it was a good option for Genoa.”

The concept recently was presented to Genoa officials at a meeting of the Genoa City Council Committee of the Whole. The presentation followed several months of development by members of the Genoa Main Street Economic Restructuring Committee.

Developing the incubator concept is a cooperative effort. Main Street has put together a team of organizations and individuals to help get the incubator off the ground. Partners in the project include the City of Genoa, Northern Illinois University, Kishwaukee College, DeKalb County Economic Development Corporation and the Genoa Area Chamber of Commerce.

(more)

Incubator Featured at Expo – Add 1

Evans said anyone interested learning more about the incubator can visit the Genoa Main Street booth at the Business Expo, call the Genoa Main Street office at 815 784-6961 or e-mail the office at genoamainstreet@atcyber.net.

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.