

News from Genoa Main Street



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For Immediate Release
October 20, 2009

Genoa Looks to Spring

Holiday Greens Sales to Fund Downtown Improvements

Holiday greenery serves a dual purpose in Genoa. Not only do the fresh greens brighten downtown from Thanksgiving through New Year's, they also pay for downtown improvements the next summer.

"Last year Genoa Main Street, Inc. sold holiday wreaths, garland and other decorations to downtown businesses," said Mim Evans, executive director. "To encourage sales, Main Street volunteers also hung the greenery," she said. The proceeds generated by the sales went into a fund for future downtown improvement projects. Some of the proceeds helped pay for expenses associated with the new downtown park which opens this week (October 23) on Main Street.

Following last year's success, this year Main Street volunteers are once again selling the high-quality greenery. They also will be hanging the greens for downtown businesses. Businesses outside of downtown and homeowners also are encouraged to purchase greens.

"These are beautiful wreaths, garland, mail box swags, mantle pieces and other decorations." says Sandy Spier, owner of Poppy Seed Primitives and the volunteer coordinator of the sale.

"People can enjoy the greenery this winter and look forward to something new to enjoy downtown next summer," she said. "We will be collecting orders through October. The greens will be delivered on November 21, the Saturday before Thanksgiving."

Main Street volunteers, assisted by the Knights of Columbus, will hang the greens ordered by downtown businesses that day. Homeowners and businesses outside of downtown can pick up their orders in the parking lot behind Citizens Bank.

"We will be happy to deliver orders to senior citizens, anyone ordering over \$75, or anyone else who would have difficulty picking up their order themselves," said Spier.

(more)

Holiday Greenery Sales – Add 1

Anyone interested in placing an order can find order forms at many downtown businesses or at the Genoa Main Street website, genoamainstreet.org.

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Cutline for Hanging Genoa Greenery.jpg

Genoa Main Street, Inc. volunteers are shown hanging greenery in downtown Genoa sold by the organization. Main Street is again selling greenery this year, with proceeds being used to fund further downtown improvements.