

News from Genoa Main Street



Genoa Main Street, Inc.
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For Immediate Release
April 15, 2010

Celebrating 14 Years:

Genoa Main Street Hosts Springboard Open House, Birthday Party to Mark Service to Community

The public is invited to help celebrate the 14th birthday of Genoa Main Street, Inc. and the opening of its Genoa Springboard on Thursday, April 22 from 4 to 6 p.m. The open house will be held at the Springboard building at 511 West Main Street in downtown Genoa. Free cake and beverages will be served and information on what's going on downtown this spring and summer will be available.

"Genoa Main Street, Inc. has been preserving and promoting downtown Genoa since our designation as a Main Street Community in 1996," says Pattie Marx, the president of the organization. "The opening of our small business incubator, Genoa Springboard, is a great way to celebrate. We will have a available a full summer events schedule, canoe rental information, Open Air Market reservation forms and information on volunteer opportunities. We also will have displays of memorabilia from Main Street's 14 years of events, projects and volunteers in action."

In development for more than a year, Genoa Springboard is a small business incubator that provides new businesses with quality Main Street space at a reasonable rate. Springboard tenants also have access to a panel of business professionals for technical assistance.

Book of Numbers, owned by Doug Guard, is the first tenant and serving clients by offering bookkeeping, tax preparation and payroll services from space in the Genoa Springboard. There is room for one additional tenant in the front of the building. For more information call the Main Street office at 815 784-6961 or e-mail genoamainstreet@atcyber.net.

(more)

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Genoa Main Street, Inc. is dedicated to promoting and preserving downtown Genoa. The organization has completed several successful projects over the years. Recent projects include painting over a dozen downtown buildings, constructing an ice skating rink and downtown park, operating the monthly Open Air Markets, and holding variety of popular community events including free outdoor movies, Harvest Moon Festival and the Back Roads Tractor Run.

Currently its is sponsoring the Main Street High School Scholarship with 32 students competing for a \$1,000 scholarship, and on April 30 it will host Red Hat Day, welcoming more than 200 women from across north central Illinois and southern Wisconsin.

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Caption for Springboard 100-6173c1 and c2.jpg

GOING UP -- Tim Briscoe of Briscoe Signs installs the new sign on the front of the Genoa Springboard, Genoa Main Street's small business incubator. Genoa Springboard offers new businesses like former home-based business Book of Numbers, a leg up on success with a Main Street location, reasonable lease rates and professional assistance.