

News from Genoa Main Street



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What happens when you take 30 gallons of paint and 30 volunteers and turn them loose on a dozen downtown buildings?

That's what Genoa Main Street, Inc. will find out as part of its Wet Paint Project Saturday, June 21 and Sunday, June 22.

It's part of the largest volunteer project ever undertaken by the 12-year-old volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.

For Immediate Release
June 16, 2008

After Three Weeks of Prep

Volunteers Ready Paint Brushes to Give Genoa's Downtown a Free Facelift

After three weeks of preparation, the first stories of more than a dozen buildings along Main Street in Genoa will be ready for their facelifts by June 21-22. It's time to give the buildings, many of which are more than 100 years old, a proper cosmetic upgrade...and for free!

Thanks to the generosity of Genoa developer Mark Suchy of Briody Enterprises and Brett Miller of Sherwin Williams Paint in DeKalb, plus the donated time and energy of up to 50 volunteers, Main Street in Genoa will be looking spiffier than ever after the unique Wet Paint Project is completed.

Volunteers began preparing for the project in early June by power washing buildings and making minor repairs to ready them for painting. Experienced supervisors will be present during the weekend to make sure the buildings are painted in a professional manner and look the best they possibly can.

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This is the largest volunteer project Genoa Main Street has ever undertaken, and it's running on a budget that doesn't consist of money. Rather, it consists of volunteers in a community who care enough to preserve the city's buildings and their historic integrity. It includes local businesses and clubs that donated supplies, like paint, brushes and planters.

"Our dedicated volunteers are willing to work from dawn to dusk to finish this colossal transformation in only two days," said Mim Evans, executive director of Genoa Main Street.

By the project's end, banners, flower planters, trash cans and benches will join the shining new building facades; and all the needed minor repairs that built up over the years will be fixed. Genoa's Main Street will have never looked so good.

Food will be provided to the volunteers, as well as caps and T-shirts to everyone who helps out. The Wet Paint Project is an extraordinary self-help endeavor that solely relies on help from its community.

"Come join us for the big weekend of June 21-22 and see just how much Main Street will transform in only two days," Evans said.

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Founded in 1996, Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.