

News from Genoa Main Street



For More Information Contact
Genoa Main Street, Inc.
Mim Evans, Executive Director
327 West Main Street
Genoa, IL 60135
(815) 784-6961
genoamainstreet@atcyber.net

For Immediate Release
July 15, 2008

Genoa's Recipe Proving Successful

Open Air Markets Offer Mix of Some Things Old, Some Things New and More

“Shopping at Genoa’s Open Air Market next Saturday, July 26, is like being a kid in a candy store,” says Executive Director Mim Evans, “There’s everything from fresh produce to gourmet foods, landscaping plants and flowers, new hand-crafted items to well-worn antiques plus a variety of offerings from home-based businesses from dog treats to jewelry and more.”

Open from 9 a.m. to 2 p.m., the markets are sponsored by National Bank & Trust Co. and Sycamore Precision.

Now in its second year at its high-visibility location in the city’s downtown municipal parking lot, the market attracts both local residents on foot and bike, as well as passersby on Main Street, Route 72.

“Vendors like the new location at Main and Genoa Streets because of its high visibility and electrical connections and its reasonable costs,” said Evans. Spaces, roughly 10 by 20 feet, are just \$20. Non-profit groups and farmers selling fresh produce only pay \$10. Home gardeners may use the community space for free.

In addition to Saturday’s market, remaining dates are the fourth Saturday through October – August 23, September 27 and October 25. For more information or to reserve a space, call 815-784-6961.

(more)

History of Service to Downtown Genoa

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa’s historic heritage and small town wholesomeness while promoting economic development and downtown improvements. Genoa was designated an Illinois Main Street community by the state in 1996. Part of the Office of Lt. Governor Pat Quinn, Illinois Main Street provides a targeted set of services to participating communities, including training and technical assistance. For more information on markets and other Genoa Main Street, Inc. events, go to <http://www.genoamainstreet.org>.

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(Photo and caption follow)



Face-to-Face -- Genoa’s Open Air Markets offer a variety of vendors and even unexpected guests. Above, a youthful visitor comes face-to-face with a baby goat, also known as a “kid.” The next market is Saturday, July 26, from 9 a.m. to 2 p.m. For more information or to reserve a space, call Genoa Main Street, Inc. at 815-784-6961, or e-mail genoamainstreet@atcyber.net. The markets are sponsored by National Bank & Trust Co. and Sycamore Precision.

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