

News from Genoa Main Street



Genoa Main Street, Inc.
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Presidents Breakfast:

Citizens Bank Donation Kick-Starts Genoa Main Street Fund Drive

A \$500 donation by Citizens First National Bank of Genoa is helping “kick start” Genoa Main Street, Inc.’s 2008 fund raising campaign.

The organization launched its new drive with a “Presidents Breakfast” during which President Pattie Marx and Executive Director Mim Evans delivered bags containing breakfast to more than 40 downtown businesses. In addition, coupons for coffee and pastry at Genoa Café were sent to another 40 businesses and building owners to whom bags could not be delivered.

Both the bags and the letters contained information from the organization outlining its 2008 programs and request for support.

In the coming weeks, appeals will also be mailed to businesses outside of the downtown business area as well as families and individuals in the Genoa area.

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements. This year the organization is seeking more than \$40,000 from its supporters so it can carry out its programs.

“Like all non-profit organizations, doing good costs money,” says Evans. From licenses for the films for Movies on Main Street to event, liability and other insurance, the organization needs funds for day-to-day operations including printing, postage and other office expenses.

(more)

Main Street Kicks Off 2008 Campaign – Add 1

In addition to direct appeals, the organization sponsors fund-raising events including the popular Open Air Markets, and the dinners in conjunction with Movies on Main Street. Other events are designed to be self-supporting, including the Main Street Scholarship program at Genoa-Kingston High School, now in its second year.



BANKING ON MAIN STREET: Mirna Swineheart (left), Vice President of Citizens First National Bank of Genoa, presents a check for \$500 to Pattie Marx, President of Genoa Main Street, Inc. The bank's donation helps fund the volunteer organization's efforts to preserve Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.