

News from Genoa Main Street



For More Information Contact
Genoa Main Street, Inc.
Mim Evans, Executive Director
327 West Main Street
Genoa, IL 60135
(815) 784-6961
genoamainstreet@atcyber.net

For Immediate Release
August 14, 2008

From Farm Fresh to New and Used:

Genoa's Open Air Markets Offer Shoppers Ever Changing Variety of Items

“Genoa’s Open Air Market next Saturday, August 23, will be different than the last because there will be new vendors as well as returning vendors, so their offerings change too,” says Executive Director Mim Evans, “With fields and gardens filled with fresh sweet corn and vegetables, there’s a lot more fresh produce plus landscaping plants and flowers. There also will be new hand-crafted items as well as well-worn antiques plus a variety of offerings from home-based businesses from dog treats to jewelry and more.”

Open from 9 a.m. to 2 p.m., the markets are sponsored by National Bank & Trust Co. and Sycamore Precision.

Now in its second year at its high-visibility location in the city’s downtown municipal parking lot, the market attracts both local residents on foot and bike, as well as passersby on Main Street, Route 72.

“Vendors like the new location at Main and Genoa Streets because of its high visibility and electrical connections and its reasonable costs,” said Evans. Spaces, roughly 10 by 20 feet, are just \$20. Non-profit groups and farmers selling fresh produce only pay \$10. Home gardeners may use the community space for free.

In addition to Saturday’s market, remaining dates are the fourth Saturday through October – September 27 and October 25. For more information or to reserve a space, call 815-784-6961.

(more)

History of Service to Downtown Genoa

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa’s historic heritage and small town wholesomeness while promoting economic development and downtown improvements. Genoa was designated an Illinois Main Street community by the state in 1996. Part of the Office of Lt. Governor Pat Quinn, Illinois Main Street provides a targeted set of services to participating communities, including training and technical assistance. For more information on markets and other Genoa Main Street, Inc. events, go to <http://www.genoamainstreet.org>.

– 30 –

(Photo and caption follow)



Caption for 3102c.jpg

Genoa Markets Offer Variety – From plants to paintings to produce, Genoa’s Open Air Markets offer a wide variety of merchandise for shoppers. The next market is Saturday, August 23, from 9 a.m. to 2 p.m. For more information or to reserve a space, call Genoa Main Street, Inc. at 815-784-6961, or e-mail genoamainstreet@atcyber.net. The markets are sponsored by National Bank & Trust Co. and Sycamore Precision.

###