

News from Genoa Main Street



*Genoa Main Street, Inc.
Mim Evans, Executive Director
327 West Main Street
Genoa, IL 60135
(815) 784-6961*

For Immediate Release
April 2, 2008

Red Hats and More:

Downtown Genoa Offers a Treat for the Ladies

Friday, April 11, will be a special day for ladies visiting downtown Genoa as Genoa Main Street, Inc. presents the second annual Ladies Day Out/Red Hat Day. The event features food, fun, shopping and special events all day. Last year's event drew women from throughout northern Illinois.

A special hot buffet breakfast at Genoa Café will kick off the day at 10 a.m. A one-day-only market featuring crafts and home based businesses will be held at 113 West Main Street from 11 a.m. – 3 p.m. An Italian buffet lunch will be served at Genoa Pizza, and both lunch and tea will be available at Crumpet's Tea Room.

The Red Hatters will parade down Main Street at 1 p.m. followed by the awarding of prizes for the best hats. The Kishwaukee Valley Heritage Society will hold its rummage sale at the Museum 622 Park Avenue (Route 72 West).

Many downtown shops will offer special treats including skin care advice at Wild Thyme Herb Garden, and beauty specials at Cutters & Co. Family Hair Care and at Reflections Hair Salon. Discounts and complimentary goodies will be available at Victoria's Crossing, Poppy Seed Primitives, and Cattywampus. Prairie State Winery will offer a special wine and chocolate pairing.

For more information call the Genoa Main Street, Inc. office at 815 784-6961.

Genoa Main Street, Inc. is a volunteer organization dedicated to preserving Genoa's historic heritage and small town wholesomeness while promoting economic development and downtown improvements.



Cutline for 100-5244.jpg

More than 200 ladies are expected to participate in Genoa's second annual Ladies Day Out/Red Hat Day in downtown Genoa. It's a full day just for the ladies from a buffet breakfast to tea to shopping and a parade. In addition, an indoor market will feature crafters, home-based businesses and more. Last year's event (above) featured a special sign-a-long to kick off the day's activities.

###